Vaccine Visual Communications
The pandemic has impacted all of us. We’ve masked, social distanced, screened and tested ourselves and our loved ones to help slow the spread of COVID-19. Now, as the new year approaches we have a new reason to hope — the COVID-19 vaccine. We know getting vaccinated is a big decision. UF Health has the information you need to arm you with the facts so you can feel confident in making your family’s vaccination plan. Together we can end the pandemic.

Visit Coronavirus.UFHealth.org to get the UF Health COVID-19 Vax Facts. Let science — and your heart — be your guide.

A New Year, New Hope.
Get the COVID-19 Vax Facts.
Vaccination Champions – Testimonial Campaign

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**Print ad**

"It is important to get the vaccine – especially for those of us from underrepresented minority communities... I put my trust in science to help me make the best decision for me and my family."

— Folakemi Odedina, Ph.D.
Professor, UF College of Medicine

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**Outdoor board**

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**Digital ad**

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**Video testimonial/interview**

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Media: Print/digital/outdoor/radio/video

Subjects: Influential vaccination champions and early adopters from medical/academic/sports/local community (elders, religious leaders, political affiliates, business owners, etc)

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New Year, New Hope. Make every shot count.
Learn more about Dr. Odedina’s commitment at Coronavirus.UFHealth.org
Getting the COVID-19 Vaccine

Common questions answered and other important information about the COVID-19 vaccine.

1) Do I need to wear a mask after I am vaccinated?
   Yes! Keep masking and distancing!

2) Am I immune as soon as I’m vaccinated?
   No. It usually takes about 1 to 2 weeks for immunity to develop after vaccination. The specific timeline for any COVID-19 vaccine depends on which type of vaccine it is.

3) Can I get COVID-19 from the vaccine?
   No. There is no live virus in the COVID-19 vaccine.

4) After I get the vaccine, can I still get COVID-19?
   Yes! It typically takes a few weeks for the body to produce what it needs to fight the virus. Therefore, it is possible to be infected with COVID-19 just before or just after vaccination and then get sick because the vaccine did not have enough time to provide protection.

5) Isn’t one dose enough?
   No. For the vaccines currently available, two doses are required for the vaccine to work best. Get the second dose when scheduled, even if you had mild side effects after the first dose, unless your healthcare provider advises you not to get the second shot.

6) Can the vaccine track me?
   No. There is no tracking technology in the vaccine.

7) Does the vaccine change my DNA?
   No. It targets your cells to recognize the virus and fight it, but it doesn’t impact the part of our cells where DNA is found.

8) Can the vaccine make me sterile?
   No. It can’t make anyone sterile.

9) If I’m allergic to eggs can I get the COVID-19 vaccine?
   Yes. The COVID-19 vaccines currently available don’t contain eggs.

10) Can the vaccine give me HIV?
    No. However, having HIV means you are at a higher risk for complications from COVID-19, and being vaccinated can reduce that risk.

Learn more at Coronavirus.UFHealth.org

Getting the COVID-19 Vaccine

What to expect – Faculty and staff

During

What should I bring?
You will need to bring your Florida Gator Card. You must wear a mask to your appointment.

How long will it take?
The appointment for vaccination will take approximately 20 minutes, including a 15-minute observation period after you receive the vaccine.

Can I get the vaccine if I’m not feeling well?
It is recommended that you wait until you feel better to get the vaccine. If you have scheduled an appointment to receive the vaccine and are not feeling well that day, it is best to reschedule your appointment.

How many shots will I need to get?
Most of the current COVID-19 vaccines approved for use require two consecutive doses for the vaccine series. Pfizer-BioNTech’s vaccine requires two doses, 21 days apart, while Moderna’s vaccine requires two doses 28 days apart. It is required that you return for the second dose at the appropriate interval. When you receive your first dose, you will also be prompted to schedule your second dose.

After: Now what?

What if I experience an adverse reaction or side effect?
There is a potential for injection site reactions (redness, swelling, and pain) as well as fever, fatigue, headache, chills, runny nose, diarrhea, muscle pain, and/or joint pain. The majority of side effects have been mild, with a few patients experiencing moderate reactions. In general, these side effects are similar to having a flu-like illness. The side effects are the result of an activation of your immune response to help ward off the COVID-19 illness. There may be other reactions that are not yet clinically known. If you experience common side effects from the vaccine, it is still necessary to return the second dose for the vaccine to be effective. You will receive information about potential side effects from the vaccine at the time of your vaccination.

If you experience an adverse reaction to the vaccine, you should contact information coming soon. Additionally, the state of Florida has set up a 24-hour hotline to answer your questions or concerns. The number is 866-777-7671. The CDC and FDA also encourage the public to report possible side effects to the Vaccine Adverse Event Reporting System (VAERS) at vaers.hhs.gov.

If I get a vaccine, do I still need to wear a mask and practice physical distancing?
Yes. Vaccines may lend you immunity, so it is easy to forget the rules if you are exposed, but it is not fully understood whether vaccinated people can still transmit the virus. Initially, we will not know enough to safely vaccinate everyone and mark the vaccine. It is important for you to continue wearing masks and following other precautions, such as practicing physical distancing and frequently washing your hands, to help reduce your chance of being exposed to and spreading the virus.

Learn more at Coronavirus.UFHealth.org
This is a sample of many graphics developed and deployed. More social graphics and messaging are on the way.