Beginning with the 2022 IEP Awards Application Cycle and May 2022 Designation Application Cycle, the APLU IEP team implemented a new online software to house all applications and reviews. The online software is Momentive through Survey Monkey. Both designation and award applications will be submitted through Momentive.

The APLU IEP software can be accessed by this URL, aplu.smapply.io.

The directions in the following pages work for both programs, IEP Designation and IEP Awards.

Written Instructions:

- On the homepage, you will see 3 programs on the dashboard, including IEP Designation and IEP Awards. Select your desired program by clicking “More.” A new page will load.
- You will see “Log In” and “Register” buttons in the upper right corner. Please follow the instructions for creating an account or ensure you are logged in.
- Once you are logged in, you will return to the program-specific page, which includes a description of your selected program, IEP Designation or IEP Awards. Click the green “Apply” button on the right side of the page. A new page will load.
- On the new page, you will see 3 boxes. Click the box under “Your tasks,” which will be the submission form for your selected program. A new page will load.
- The application is now open.

All required boxes must be completed before the application can be submitted. You will receive an email with confirmation your application was successfully submitted.

It is important to note: only one application can be submitted for each institution and only one registered applicant can access the application. Therefore, each institution should designate one person to create an account, complete the application, and submit the application.

The APLU IEP team helped build and tailor the software to the needs of the programs. Please contact iep@aplu.org if you have any questions.
IEP Designation

The IEP designation program helps higher education institutions better know, measure, tell, and enhance their economic and community development impact while recognizing institutions that have demonstrated a substantive, sustainable, and institution-wide commitment to and strategy for regional economic engagement, growth, and economic opportunity.

Institutions complete a rigorous self-assessment, engaging on-campus and off-campus stakeholders, to identify the strengths of the university’s economic engagement enterprise and, importantly, areas for growth and improvement— all while sharing and learning from an international community of practice comprised of peers.

Central to IEP and the work of APLU in economic and community engagement is helping institutions better "know, measure, and tell the story of" their holistic "economic engagement" impact which is defined in three primary categories of work and their intersections:

- Talent and workforce development
- Innovation, entrepreneurship, and technology-based economic development
- Place development through public service, outreach, extension, and community engagement

The IEP Universities program is open to both APLU member and non-APLU member institutions.

Questions regarding the IEP universities program? Contact APLU’s Sarah Bartlome at sbartlome@aplu.org.

Learn more about applying for IEP Designation by reviewing the IEP designation guidelines found here.
IUPUI Designation

The IEP designation program helps higher education institutions better know, measure, tell, and enhance their economic and community development impact while recognizing institutions that have demonstrated a substantive, sustainable, and institution-wide commitment to and strategy for regional economic engagement, growth, and economic opportunity.

Institutions complete a rigorous self-assessment, engaging on-campus and off-campus stakeholders, to identify the strengths of the university's economic engagement enterprise and, importantly, areas for growth and improvement—all while sharing and learning from an international community of practice comprised of peers.

Central to IEP and the work of APLU is economic and community engagement in helping institutions better know, measure, and tell the story of their holistic “economic engagement” impact which is defined in three primary categories of work and their intersections:

- Talent and workforce development
- Innovation, entrepreneurship, and technology-based economic development
- Place development through public service, outreach, extension, and community engagement.

The IEP universities program is open to both APLU member and non-APLU member institutions.

Questions regarding the IEP universities program? Contact APLU's Sarah Bartleman at sbartleman@aplu.org.

Learn more about applying for IEP Designation by reviewing the IEP designation guidelines found here.