WHAT ARE THE METRICS?

• Undergraduate enrollment – Fall 2019
• Retention rates – Fall 2018 cohorts returning in 2019
• Bachelor’s degrees – 2018/2019
• Completion rates at the home institution after 6 years – Fall 2013 cohorts
• Completion rates at other institutions after 6 years – Fall 2013 cohorts
• Enrollment status at the home institution after 6 years – Fall 2013 cohorts
• Enrollment status at another institution after 6 years – Fall 2013 cohorts
• Status unknown after 6 years – Fall 2013 cohorts
15 SUBGROUPS

- All Undergraduates
- Transfer, Full Time
- Female (full time and part time)
- Asian (full time and part time)
- Hispanic (full time and part time)
- White (full time and part time)
- R/E Unknown (full time and part time)
- Pell Recipients (full time and part time)
- First Time, Full Time Undergraduates
- Male (full time and part time)
- American Indian/Alaska Native (full time and part time)
- Black or African American (full time and part time)
- Native Hawaiian/Pacific Islander (full time and part time)
- 2 or more races (full time and part time)
- Nonresident Alien (full time and part time)
TIMELINE

• Collection is open: July 1 – September 30
• Onboarding webinar: July 15
• Zoom check-ins (Eastern Time):
  - July 30 @ 1:30 pm
  - Aug 12 @ 1:30 pm
  - Aug 27 @ 1:30 pm
  - Sep 9 @ 1:30 pm
  - Sep 24 @ 1:30 pm
OVERVIEW OF SUBMISSION PROCESS

• Submit 15 cohort files to the National Student Clearinghouse’s cohort query
• Receive 15 institutional “aggregate” files from NSC
  • If you have fewer than 10 students in a cohort, the cohort will not be processed
• Upload 15 institutional files (just like SAM) to the secure CDM portal
• Complete CDM Template with the institutional metrics
• Upload CDM Template to the secure CDM portal (file #16)
Data Submission

In pursuit of our goal to share key data, learning, and effective practices across the higher education sector, Powered by Publics is collecting institution-level data for eight measures that will contribute to the analysis of our collective progress in supporting student success for specific groups of students. These measures were identified in 2019 by a Data Advisory Committee comprised of representatives from a subset of Powered by Publics institutions with expertise in data and institutional research.

If your institution participates in the national Postsecondary Data Partnership (PDP) and you have already submitted data, you have the option to submit data through the PDP instead. Please designate APLU as a recipient in your data-sharing agreement and send a request to the CDM team at cdm@aplu.org before September 1.

To submit data, please review the following items:

- CDM Guidelines
- Template for Annual Metrics
- Data Dictionary
- FAQ

Click here to view a recording of the introductory webinar that took place on July 15, 2020. Topics include: Resources, metrics, definitions, and an overview of the portal with a Q&A with the presenters. View the slides here.

Click here to join the next check-in call on September 9, 2020 at 1:30PM EST. Download check in PPT slides.

CLICK HERE TO ACCESS THE SECURE PORTAL
To gain access credentials, CLICK HERE to designate the institutional Point of Contact.

The Core Data Metrics (CDM) collection site will be open from July 1 to September 30, 2020. Due to COVID-19 and its impact on higher education, institutions that need extra time for this submission will be granted extra time. If extra time is needed, please send a request to CDM@aplu.org.
THE PORTAL

DATA.APLU.ORG
NSC’S COHORT QUERY

• Go to NSC’s Student Tracker page:
  https://www.studentclearinghouse.org/colleges/studenttracker/cohortquery/
  • See the Cohort Query Guide or the Sample Cohort Query Report to learn how to upload files

• Submit 15 Fall 2013 cohort files (one for each subgroup) to NSC’s secure portal

• For each cohort (>10) NSC processes the data and returns multiple files - one is an Aggregate Report, sometimes called the cohort report, with 5 institutional metrics
  • Completion rates at the reporting institution
  • Completion rates at other institutions
  • Enrollment status at the reporting institution
  • Enrollment status at another institution
  • Status unknown

• Submit 15 Aggregate Reports to the secure CDM Portal
Table 1: Enrollment and Graduation Summary

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Four-year</td>
<td>9</td>
<td>9</td>
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<td>9</td>
<td>415</td>
<td>290</td>
<td>51</td>
<td>12</td>
<td>6</td>
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<tr>
<td>Two-year</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>Certificate</td>
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<td>0</td>
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<tr>
<td>Four-year</td>
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<td>4</td>
<td>19</td>
<td>14</td>
<td>8</td>
<td>8</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Two-year</td>
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<td>9</td>
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<td>9</td>
<td>49</td>
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<td>7</td>
<td>7</td>
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</tr>
<tr>
<td>Certificate</td>
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<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Retained</td>
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<td>973</td>
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<td>973</td>
<td>803</td>
<td>400</td>
<td>91</td>
<td>24</td>
<td>13</td>
<td>7</td>
</tr>
<tr>
<td>Retained</td>
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<td>43</td>
<td>31</td>
<td>24</td>
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<td>11</td>
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</tr>
<tr>
<td>Retained</td>
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<td>32</td>
<td>21</td>
<td>18</td>
<td>12</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

Note: Student enrollment and degree counts are included through the first four-year degree only. Subsequent enrollment and degrees earned by four-year graduates are not counted. Students completing two-year degrees are counted until they receive a four-year degree. Subsequent enrollment and degrees earned by two-year graduates are counted.

Table 2: Subsequent Enrollment and Graduation Summary for 2-Year Graduates

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</tr>
</thead>
<tbody>
<tr>
<td>Enrolled</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Retained</td>
<td></td>
<td></td>
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<td></td>
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</tr>
</tbody>
</table>
CDM TEMPLATE

• Annual Metrics:
  • Enrollments
  • Retention
  • Degrees

• Data are derived by the institutional research office
## Core Data Metrics Template Submission for 2020

<table>
<thead>
<tr>
<th>Institution Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPEDS ID:</td>
</tr>
<tr>
<td>Name of individual submitting data:</td>
</tr>
<tr>
<td>Email address:</td>
</tr>
<tr>
<td>Approximate date of submission:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Enrollment</th>
<th>Retention</th>
<th>Degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of students enrolled in the Fall of 2019</td>
<td>% of students re-enrolled in 2019 after first enrolling in</td>
<td>Number of students receiving bachelor's degrees in 2018/2019</td>
</tr>
<tr>
<td>Undergraduate total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Time, Full Time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer, Full Time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pell Recipients</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Indian or Alaska Native total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black or African American total</td>
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<td></td>
<td></td>
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<tr>
<td>Hispanic total</td>
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<tr>
<td>Native Hawaiian or Pacific Islander total</td>
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<tr>
<td>White total</td>
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<tr>
<td>2 or more races total</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>R/E Unknown total</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonresident Alien total</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
ANSWERS TO NEW OR INTERESTING QUESTIONS

• The Fall 2013 cohorts that are submitted to NSC are for new students only. The Pell recipients will have received a Pell anytime in the 2013-2014 academic year.

• Students in the FTFT bucket under the 2019 enrollments started as FTFT in any year

• Pell students in 2019 may have received Pell in any term up through Spring 2020

• The retention rate in the template is for students who were NEW in Fall 2018

• For FTFT degrees look back to see if they started as FTFT
  • You can estimate (impute) based on the students you know.
  • If they stopped out for a long period of time and they had to re-apply to re-enroll, use their entry status when they returned. If they stopped out briefly, use their original entry status.
RESOURCES

CDM WEBSITE
APLU.org/cdm

data
DICTIONARY

FAQ

cdm@aplu.org

202-478-6081
(Denise Nadasen)