Board for International Food and Agricultural Development

178th Public Meeting

Improving Nutrition through Private Sector Engagement across Food Systems

16 October 2018 9:00am-12:00pm
Downtown Marriott | Des Moines, IA
Board for International Food and Agricultural Development

Improving Nutrition through Private Sector Engagement across Food Systems

Reach us via email with your questions or comments at mvarner@aplu.org or on twitter using #BIFAD
BIFAD Award for Scientific Excellence in a Feed the Future Innovation Lab
Board for International Food and Agricultural Development

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Enabling Environment to Accelerate Private Sector Engagement in Improving Diet Quality

The Role of Market Infrastructure, Research and Development, and Enabling Trade Policy
Nutritious foods (meat, dairy, vegetables, fruit) are frequently more perishable.

- Where are the business opportunities along the cold chain for perishable foods?
- What are the main impediments to private sector participation?
- Are there examples of successful enabling policies?
Not all processed foods are equally nutritious

• How can U.S. universities leverage their talents in R&D to help develop nutritious foods and de-risk market entry for small and medium enterprises?
Are there examples of national or regional policies (e.g., trade, pricing, taxation, infrastructure, public R&D, etc.) that have helped incentivize the private sector to engage in the production and sale of more nutritious foods?

- Have any hindered private sector engagement?
- Have there been notable positive or negative consequences from those policies?
How can governments and others foster development of the service-businesses needed to support nutritious food value chains – e.g., pesticide testing, nutrient analyses, microbial testing, packaging, processing, drying, cold storage, transportation services
Break

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Drivers for Private Sector Engagement Across the Supply Chain to Improve Diet Quality

*The Role of Labeling, Marketing, Processing and Product Standards, and Policies that Encourage Greater Demand for and Accessibility to High-quality Diets, Including Accountability and Transparency Systems*
What key standards and/or policies are needed promote improved nutrition through private sector investment in Africa, including doing no harm to human health and nutrition while also stimulating economic growth?
What are the key challenges faced by small enterprises – including those wanting to sell more nutrient-rich foods - to entering formal markets?

What kind of assistance is needed to small businesses to overcome these hurdles and to make their products more affordable to consumers?
It seems that branding can provide a win-win for the private sector and nutrition.

What incentives or marketing efforts are needed to improve brand recognition for nutrient-rich foods among rural consumers?
What do we know about how to effectively create demand and share information, and where might there be a role for the private sector in helping to do this better within the food security and nutrition realm?
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