Somalia: A Different Perspective
A Land of Potential

- Largest exporter of livestock in Africa; 4.6M head of livestock in 2015
- Longest coastline in Africa with abundant, high-value fish species
- Largest exporter of bananas in Africa before 1991 civil war
- 8.9M hectares of arable and irrigable land along the two major rivers
- Currently the 7th largest producer of sesame in the world
- Ranked #1 in Africa in wind generation potential
- Large Somali diaspora across the world, remitting over $1.4B annually
- 70% of population under 30; 42% between the ages of 14 and 29
Conflict-Sensitive Approaches

Results:

- $29M in new sales generated by Somali companies
- $26M in new private capital sector investment
- 5,800+ micro-enterprises receiving technical assistance
- 3,200+ new jobs and 10,000 indirect jobs created
- $10M in diaspora investment in key sectors
Evidence-Based Programming: Sesame Seeds

Evidence
- Low productivity: 300kg/ha vs. 600-800kgs per hectare in Ethiopia
- Informal seed markets; low quality; low yields
- $1.4B of imported food commodities into Somalia
- $300M in humanitarian investments annually through direct food aid and non-food aid assistance

Actions
- Introduction of new technologies through private sector input supplier
- Partner with Filsan to co-invest in seed production, cleaning, and processing; average yields have doubled; new market linkages created
- Reliable; meets standards
Evidence-Based Programming: Fisheries

**Evidence**
- Long coastline
- Foreign vessels caught 3X amount caught by Somali artisanal and subsistence fishers
- Potential: 10,000 fisherfolks and 30,000-60,000 indirect jobs
- Constraints: low level of fishing skills; high fish wastage; seasonality; lack of cold storage facilities; quality standards

**Actions**
- Facilitated $3M diaspora investment into Habo Tuna processing
- 300 factory and 700 fisherfolks
- 50,000 cans of processed tuna
Top Recommendations

- **Increase investment in long-term development & resilience** interventions in fragile/conflict areas
- **Commercialize advanced** agriculture **technologies & innovations** developed by CGIAR centers (e.g., seeds)
- **Leverage** private sector and other donor **investments in key infrastructure** through strategic partnerships
- **Build capacity of public sector**, especially key government & public institutions (e.g., ministries)
- **Integrate regional efforts & initiatives**, especially cross-boundary & regional water basin initiatives
- **Focus on youth & women** with focus on agribusiness-, technology-, & innovation-driven agriculture to scale up employment & job creation opportunities