Market Systems

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Relevance

• Central to achieving agriculture-led growth is the existence of a competitive, inclusive and resilient market.

• Achieving our goals through a market systems approach will maximize our impacts, creating sustainable solutions to challenges that are embedded in the local context.

• This approach evolved from the value chain approach, used extensively in Feed the Future phase one, and based on learning that hyperfocus can miss opportunities for durable systemic changes by ignoring cross-market functions.
Theory of Change

Through a facilitative approach, agriculture and food market systems projects and activities aim to address the underlying causes of poor market performance that matter to people living in poverty in order to create lasting impact through systemic change, leading to inclusive, resilient economic growth and ultimately sustainable poverty reduction and food security.
Questions

• What monitoring methods, tools & indicators best capture market systems change; are cost-effective; and work well in developing country operating environments?

• How can donors, governments and other public sector actors most effectively incentivize private sector investment in ways that reduce poverty, hunger, and malnutrition?

• How does market system development maximize indirect impacts?
Discussion
Risk & Resilience / Market Systems

Comment on the draft Learning Agenda: Agrilinks.org/FTFLearningAgenda