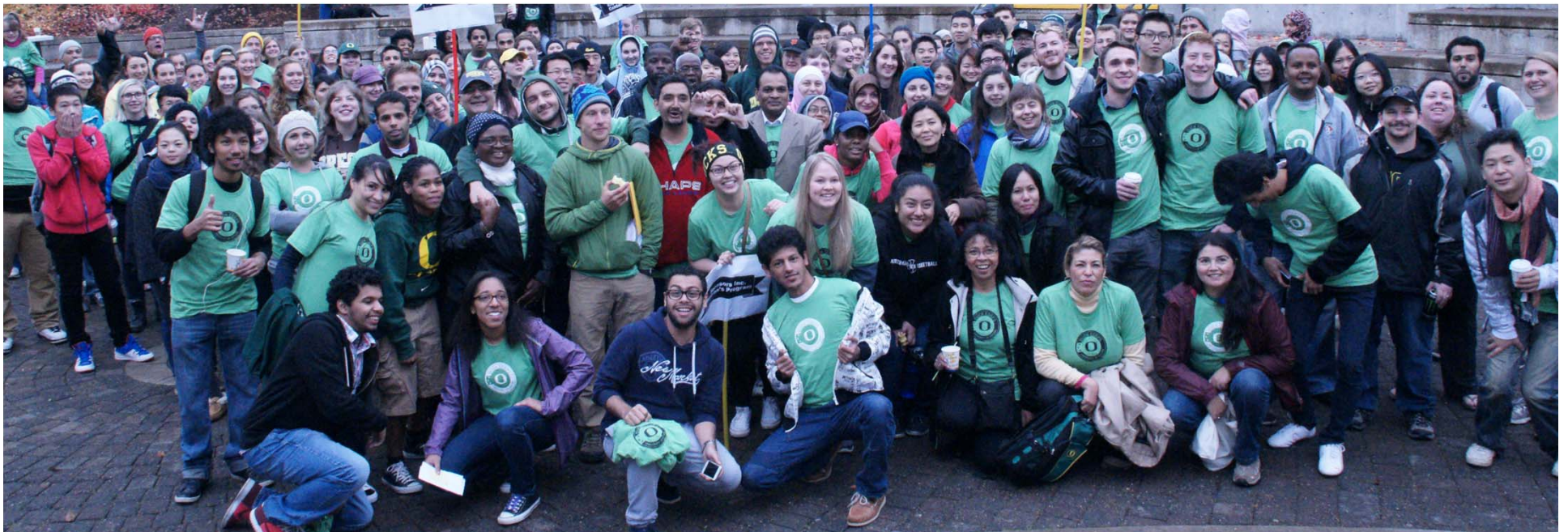




UNIVERSITY OF OREGON

Exploring the Nexus between E-Learning and Internationalization

Leslie Opp-Beckman, Ph.D.
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American English Institute
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UO E-Context (E = English)

- Top 5 Intensive English Language Programs (IEP) in USA
- Conditional Admission; English for academic support of undergrad and grad students
- English for Specific Purposes (ESP), Sciences and Business
- MA Language Teaching Specialization
(Teacher Education for TESOL and other languages)
- Long history of investing in full-time faculty with full benefits
- Strong admin. support in Sponsored Programs: creativity, funding



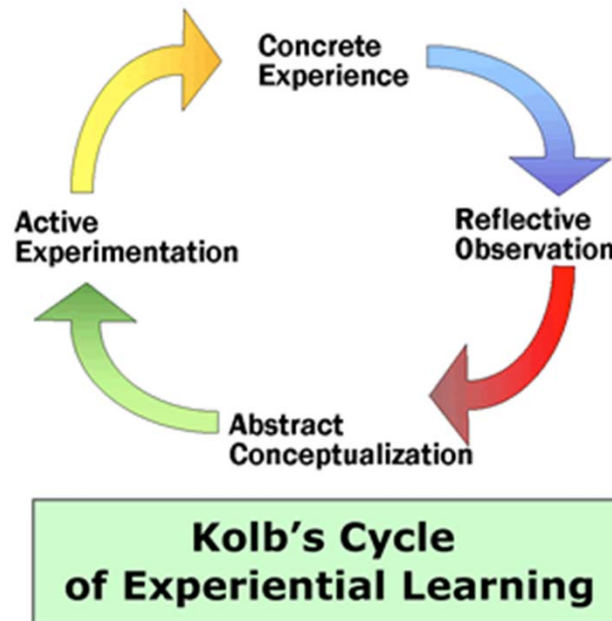
UO E-Context (E = E-Learning)

- Since 1996, active experimentation with onset of the Web
- Predominantly English language teacher training but some tandem programs with ESOL students as well
- Single cohort of 20 to 1,500 students per year, 125+ countries
- 2014 first MOOC with 40,000 students, 170+ countries
- 100% self-support, including development of MOOC, multimedia and print-based materials
- \$12+ million in last 10 years, poised to expand



Experiential Learning, David Kolb

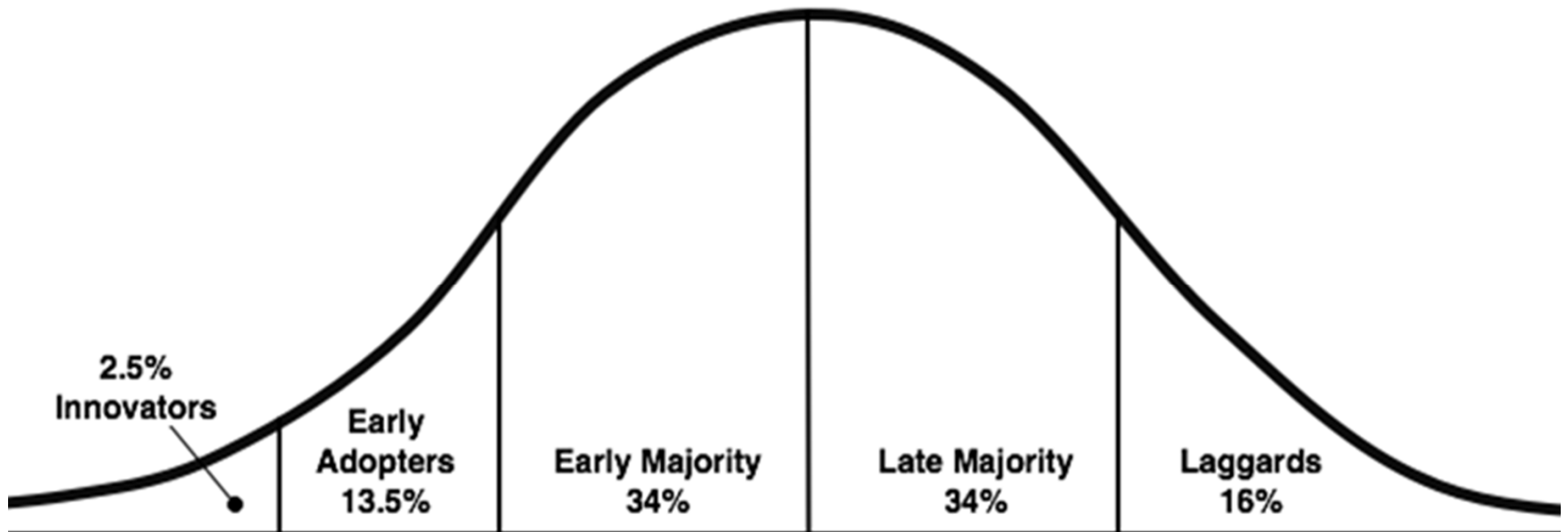
- Trusted partners; cohort models
- E-Learning as a testing bed for applied research in the real world → cautious next steps to degrees and credit-bearing realm





Diffusion of Innovation, Everett Rogers

- Ubiquity, digital natives; role of on-campus only learning and exchange or “study abroad” programs
- Open source is here to stay





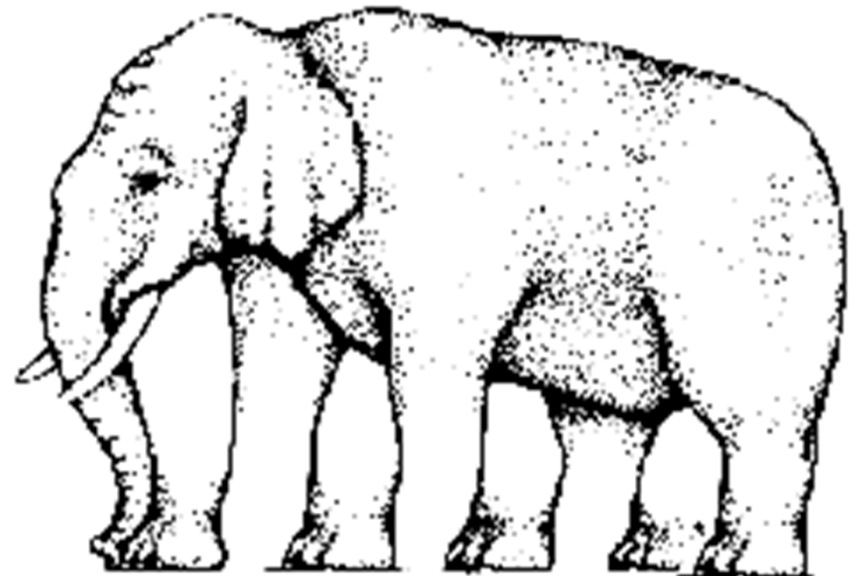
E-Learning as Horseless Carriage





A Look to the Future

- E-Learning as both emergent and as a means to more than gap-fill
- E-Learning needs active exploration and investment
e.g., of Saudi (SEVIS) limitations but female grad student needs
- E-Learning is worthy of advocacy; top-tier institutions can harness and leverage it proactively
- English as a Lingua Franca and doorway to the future for now
- Institutional vision...





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