

# Accelerating Adoption of Adaptive Courseware at Public Universities



## Georgia State University Update, Spring 2018

### Moving From Scaling to Sustainable

- Georgia State University's (GSU) program consists of three phases - pilot, evaluate and scale - to reach full implementation in micro-and-macro economics, global issues, introduction to American government, and introduction to general psychology
- GSU's strategic plan emphasizes a commitment to employing adaptive courseware, to quality of content and to unbiased, evidence-based research for all digital learning

### Creating a Culture of Faculty Success

- Center for Excellence in Teaching and Learning (CETL) hosts faculty events
  - to reiterate goals and expectations of scaling adaptive learning and
  - to make clear that leveraging adaptive courseware is a continuation of GSU's student success goals
- Adaptive courseware training is available for faculty, instructional designers and other staff participating in the pilot training

### Challenges and Lessons Learned

- A tension remains between commitment to scale and faculty autonomy so it is critical to gain faculty buy-in
- For GSU, providing evidenced-based data is critical to widespread acceptance of adaptive courseware. Addressing the need for clarity in this regard is important as some faculty skepticism may linger without it
- Planning for vendor implementation issues and challenges are critical to long-term success

### BY THE NUMBERS

**3** vendors, **5** courses

GSU faculty are currently using 3 vendors across 5 courses in micro-and-macro economics, global issues, introduction to American government, and introduction to general psychology

**1,761**

Fall 2017 enrollment



The GSU trajectory for reaching targeted number of adaptive courseware enrollments is on target



## SNAPSHOT

Success Factors	Looking Ahead
<ul style="list-style-type: none"> <li>• GSU academic leadership see the adaptive courseware project contributing to overall student success with improved pedagogy</li> <li>• The high degree of participation of GSU faculty is indicative of a high commitment to student success</li> <li>• Exit surveys of fall 2017 students showed the majority of students believe adaptive and other digital tools helped them with their studies (n= 2,800)</li> </ul>	<ul style="list-style-type: none"> <li>• What GSU learns from the pilot program will assist leaders in evaluating implementation potential beyond the APLU grant period</li> <li>• CETL will continue to host Adaptive Courseware events and workshops</li> <li>• GSU will begin conducting student focus groups and continue surveying student satisfaction in the 2018-2019 academic year</li> </ul>

### About Georgia State University

**51,000+**

students on 7 campuses including students from every county in Georgia, every state in the U.S. and 170 countries

**3,000+**

international students

**250+**

degree programs in 100 fields of study at the Atlanta Campus — the widest variety in the state

**30+**

associate degree pathways at five campuses and through the largest online program in the state

### Learn More

To learn more about Georgia State University’s adaptive courseware implementation, contact:

**PLC Grant Program Manager**

Megan Tesene

[mtesene1@gsu.edu](mailto:mtesene1@gsu.edu)

404-413-4733

*The APLU Personalized Learning Consortium (PLC) is a membership organization of public universities leveraging collaboration and scale to advance the use of technology to improve student learning, retention, and graduation through personalization. To learn more, go to [www.aplu.org/plc](http://www.aplu.org/plc).*

Contact: PLC Program Manager Susie Freedman, [sfreedman@aplu.org](mailto:sfreedman@aplu.org)