CIMA-Sponsored Sessions
2023 APLU Annual Meeting
Hyatt Regency Seattle | Seattle, Washington
November 12-14, 2023

Sunday, November 12

1:00 PM – 2:00 PM
CIMA Executive Committee Meeting (Executive Committee Members only)
Room #306

3:30 PM – 4:30 PM
Strategies for improving data literacy and data culture on campus
Room #403

Data literacy is an important skill for faculty and staff who want to use data to improve student success. Data provides a contextual understanding of the learning environment; creates an opportunity to diagnose problems; and enables institutions to explore what works and what does not work, to think intentionally about how to connect data to our decisions and actions, to measure outcomes, and ultimately to create practices that change the student experience. Participants from institutions using a data literacy program on their campus will share their experiences and guide a conversation addressing challenges and best practices for improving data literacy and data culture on campus. Attendees will walk away with an understanding of the core components of any data literacy program, as well as challenges and best practices to consider. Audience members are encouraged to bring their experiences, questions, and challenges to share.

Panelists:
Archie Holmes, Executive Vice Chancellor for Academic Affairs, UT System
Tom Andriola, Vice Chancellor for Information Technology and Chief Digital Officer, University of California, Irvine
Valeria Garcia, Assoc. VP of Decision Support, University of South Florida
John Volin, Executive Vice President for Academic Affairs and Provost, University of Maine

Monday, November 13

9:00 AM – 10:15 AM
Investing in Impact with Sustainable University Business Model
Room #307

Universities are continually looking for innovative ways to cut costs without sacrificing value. Developing a greater awareness of the university’s economic engines and levers under one’s control can help teams at all levels develop more sustainable business models to weather any economic storm. In this session, attendees will learn from seasoned leaders in higher education finance who have used a return on investment (ROI) lens to re-align institutional resources.
Attendees will also learn how to develop an ROI mindset for themselves and explore how improving student outcomes (e.g., greater retention and graduation) can strengthen their own bottom line. Attendees will leave feeling empowered to examine their own university, college, or department budget with the goal of achieving greater cost-effectiveness and impact.

Panelists:
Diane Cheng, Vice President of Research and Policy, Institute for Higher Education Policy (IHEP)
Rick Staisloff, Founder and Senior Partner, rpkGroup
Maggie Tolan, Senior Associate Vice President of Student Success, Virginia Commonwealth University
Jean Vock, Former Senior Vice President, Business Affairs and CFO, University of Nevada-Las Vegas

4:00 PM – 5:00 PM
Room #ELWA

Let's Talk Money: Faculty & Staff Compensation in Inflationary Times
Competitive, equitable, and transparent compensation during a time of increased inflation is a growing concern, especially as institutions face a variety of challenges for faculty and staff recruitment and retention. The session will include discussion of how campuses are calculating and reviewing faculty and staff compensation for pay equity and competitive market rates. The session will also explore how campuses can create a less-fraught culture around compensation on their campuses, including engaging with various stakeholders and decision-makers to improve transparency and compensation outcomes. Attendees will learn of an opportunity to join an APLU-sponsored project focused specifically on faculty compensation systems.

Panelists:
Gloria L. Blackwell, Chief Executive Officer, American Association of University Women (AAUW)
Richard Reeves, Associate Vice President, Institutional Research and Effectiveness, University of Delaware
Diane Kelly-Riley, Vice Provost for Faculty and Professor of English, University of Idaho

5:00 PM – 6:30 PM
Room #405

CIMA & DTSS Reception

Tuesday, November 14

11:15 AM – 12:15 PM

Exploring Diverse Pathways to Student Engagement: Data-Driven Insights and Strategies for Student Success
Room #502

Student engagement is critical to student success. However, there is no single definition or approach to effectively engaging students across the student experience. Explore the diverse ways institutions are defining, measuring, and approaching their student engagement work. With insights shared by institutional exemplars representing diverse student communities and roles, participants will learn how others are approaching the multi-faceted task of fostering student engagement on and across their campuses. Together, participants will dive into what data is being leveraged to understand student engagement and identify those students who are at risk of being underserved. Attendees will gain insights into the unique profiles of these student communities and where support has proven to be most successful. During roundtable discussions, participants will engage in practical conversations with their peers where they will share strategies, discuss challenges, and identify solutions for engaging underserved student communities.

Panelists:
Rick Burnette, Senior Vice Provost and Chief Strategy Officer, Florida State University
Julie Payne-Kirschmeier, Vice President Student Success, Indiana University
Blakely Pomietto, Senior Vice President for Academic Affairs and Chief Academic Officer, University of Maryland Global Campus
Mike Sanseviro, Vice President for Student Engagement and Programs, Georgia State University

2:00 PM – 3:00 PM

Innovating a United Future: Nurturing Belongingness on Today’s Campus

This session explores the strategic implementation of belonging and mattering goals as a holistic measure of student success. Institutions increasingly recognize that academic achievement is enhanced by students’ sense of belonging and mattering within the campus community. This session delves into innovative approaches that not only foster student engagement but also contribute to a more inclusive educational environment. Participants will join a fireside chat with distinguished colleagues in the field as we delve into the multifaceted dimensions of belonging and mattering, understanding their profound impact on student motivation, mental health, and academic performance. The session empowers audience members to forge a comprehensive roadmap that emphasizes meaningful connections, collaborative learning, and personalized support mechanisms.

Panelists:
Soncia Reagins-Lilly, Vice President for Student Affairs and Dean of Students, University of Texas at Austin
Rickey Hall, Vice President for Minority Affairs & Diversity and University Diversity Officer, University of Washington
Karen Weddle-West, Vice President, Division of Student Academic Success, University of Memphis,
Kali Trzesniewski, Youth Development Specialist in Cooperative Extension and Associate Director of Research, University of California-Davis
Annual Meeting Adjourns

For additional information about CIMA committees, please visit the CIMA Website.

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If prompted, the invitation code is: **2023APLUAM**

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