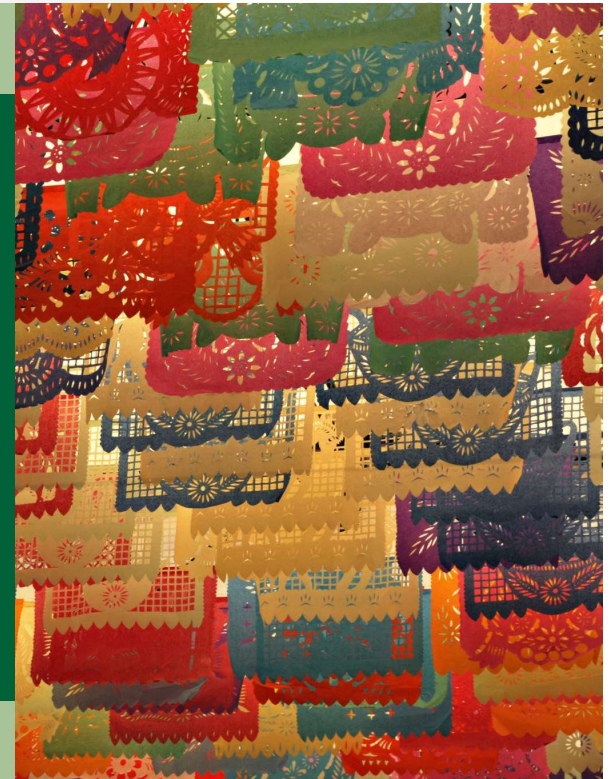




# Opportunities to Engage with Mexico

CII Summer Meeting, UT San Antonio  
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# Presenters

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- Dr. Gustavo Cruz Chavez, ANUIES (Mexico's National Association of Universities and Higher Education Institutions)
- Dr. Lisa Montoya, UT San Antonio
- Dr. Guillermo Hernandez Duque, Global Initiatives

# Why Mexico? Why Now?

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- America's largest trading partner
- Canada's third largest trading partner
- 2<sup>nd</sup> largest economy in Latin America
- Largest Spanish-speaking country
- 10<sup>th</sup> Most Populous Country
- 12<sup>th</sup> largest global economy
- Potential for higher education growth, particularly at graduate level – lowest tertiary education attainment within the OECD, only 7% enrolled in graduate programs
- Private sector interest to engage with North American higher education institutions

# ANUIES

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- ANUIES is a non-governmental organization that **brings together 216 public and private institutions** of higher education in Mexico.
- Its membership **represents 65% of the total student enrollment** at the technical, undergraduate, and graduate levels, and conducts more than **90% of all research performed in Mexico.**
- **Founded in 1950**, ANUIES has since played an active role in the development of higher education in Mexico.

# How are Mexican universities already engaging with US & Canadian universities?

Academic cooperation is extensive and includes areas such as:

- Student and faculty exchanges.
- Joint research programs.
- Inter-institutional agreements.
- Joint degree programs.
- Research summers.

There are currently:

- **553** cooperation agreements between universities in Mexico and the United States
- **220** agreements between universities in Mexico and Canada.

Student mobility	USA	Canada
Outbound from México	2,319	490
Inbound to México	416	37



# What do you consider are the main areas of opportunity for collaboration?

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The several areas of opportunity for collaboration are as follows:

- **Research Collaboration.**
- **Research Networks. Technology Transfer and Innovation.**
- **Virtual Research Centers.**
- **Technology Integration.**
- **Academic Exchanges.**
- **Cross-Cultural Entrepreneurship and Innovation Program.**

By working together, institutions **can leverage their respective strengths to address shared challenges and create positive impacts** in the region and beyond.



# What are the barriers/challenges we are facing at working with US and/or Canadian universities?

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Regarding international cooperation, there are several barriers and challenges in working with U.S. and Canadian universities from the perspective of Mexican universities:

- Mexican funding limitations.
- English proficiency, particularly in academic English.
- Accreditation and Recognition.
- High Tuition and fees Costs at U.S. and Canadian universities.
- Continuity and Sustainability of partnerships.
- Visa Issues.



## Is there a role ANUIES can play to help facilitate partnership development?

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ANUIES plays a pivotal role as a key facilitator and advisor within the Mexican higher education landscape, offering the following services:

- **Conferences and Workshops.** To foster dialogue and networking.
- **Collaborative Networks.** To tackle shared challenges, exchange best practices.
- **Matchmaking Services.** Based on shared interests and strengths
- **Exchange Programs.** To facilitate cultural immersion and academic cooperation.
- **Virtual Exchanges.**



# Regional Development

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- Universities Alliances
- UC Davis at "El Bajio" Region
- Dalhausie University in the Yucatan Peninsula
- UC Santa Cruz in Baja California

# San Luis Potosi



# Aguascalientes

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# Guanajuato



# Baja California

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