

Update on Presidential Charge



Our Moment



1. The Presidential Charge & Strategy
2. Opportunity for greater Global Engagement
3. Your role
4. Next steps

Presidential Charge



Strengthen how our public research universities accomplish the following:

1. Deepen and sustain collaborative global research partnerships.
2. Attract and maintain top global talent to our institutions.
3. Provide all students with high impact learning experiences that provide global exposure, cultural competencies, understanding, and skillsets so graduates can contribute to a global workforce.

The Charge in Context



- Critical moment for greater global engagement
- After years of challenges, this is our moment
- Understanding our unique role as North American public universities
- Chance to make real impact – at and beyond the campus

Questions We Asked



- What is our lane?
- How can this charge advance global engagement?
- How will it raise visibility at our institutions?
- How to have impact?
- How is this different?

Our considerations



- Not another report – but actionable and demonstrable.
- No navel gazing.
- Not about internationalization for internationalization's sake.
- How can it increase visibility across campus leadership?
- Can we find examples/metrics to make a case?



Two-Part Response

Demonstrate how
greater global
engagement advances
the mission of the public
university

EXTERNAL

Global Engagement in
action: North American
Research Collaboration

INTERNAL

How greater global
engagement advances
six key areas of a public
university

Timeline for the Charge



2024

- Develop North American trilateral proof of concept – collaborative research around North American themes
- Develop two-pagers around six key areas
- Demonstrates impact, opportunities, and what we're leaving on the table

2025

- Begin implementing North American proof of concept
- Target key university leadership around need for global engagement
- Develop new tools/uses for two-pagers

Two-Pager Themes



- Research
- Community Engagement
- Economic Development
- Student Success
- Inclusion & Access
- International Advancement

Working Group Co-Chairs



- **Sherri Benn**, Tarleton State University
- **Kiki Caruson**, University of South Florida
- **Anne D'Angelo**, University of Minnesota
- **Griselda de la Torre**, University of Guadalajara
- **Kathleen Fairfax**, Colorado State University
- **Megan Francis**, Rutgers University
- **Hilary Kahn**, Indiana University
- **Randy Kluver**, Oklahoma State University
- **Gil Lutz**, The Ohio State University (retired)
- **Lisa Montoya**, University of Texas San Antonio
- **Gretchen Neisler**, University of Tennessee Knoxville
- **Meghna Ramaswamy**, University of Saskatchewan
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CII Members on Working Groups

- **Cathie Carrigan**, Indiana University
- **Tamara Cunningham**, UC San Diego
- **David DiMaria**, University of Maryland Baltimore County
- **Joanna Regulska**, UC Davis
- **Barbara Stephenson**, UNC-Chapel Hill
- **Paul Whitney**, Washington State University



APLU Council/Commission Members



- Commission on Economic & Community Engagement (CECE)
 - **Ahmad Ezzeddine**, Wayne State University
- Council on Diversity, Equity, and Inclusion (CDEI)
 - **Assata Zerai**, University of New Mexico
- Council on Student Affairs (CSA)
 - **Brian Haynes**, UC Riverside
- Council on Research (COR)
 - **Shashank Priya**, University of Minnesota

Outside Contributors



- **David Fleshler**, Case Western Reserve University
- **Kara Godwin**, Consultant
- **Andrew Ranson**, Oklahoma State University (Economic Development)
- **Clint-Michael Reneau**, Northern Illinois University (Student Affairs)
- **Joe Scogin**, University of Tennessee Knoxville (Institutional Advancement)
- **Anagha Sirpurkar**, The Ohio State University (International Advancement)
- **Susan Sutton**, Indiana University (retired)

Next Steps

- Presentations from Working Group chairs
- Interactive Feedback Session



Working Groups



- Research
- Community Engagement
- Economic Development
- Student Success
- Inclusion & Access
- International Advancement



Final Thoughts

- We are presenting drafts
- You will have an opportunity to dive deeper into the topics
- This is as much an art as a science
- Messaging / framing is critical