

# MEETING AGENDA

SUNDAY | JUNE 29, 2025

VERIZON EXECUTIVE EDUCATION CENTER

2 West Loop Road, New York City, NY

THE GRADUATE HOTEL

22 North Loop Road, New York City, NY

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11 : 00 AM - 5 : 30 PM	Verizon Executive Education Center	Summer Meeting Check-in
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11 : 30 AM - 3 : 30 PM	Classroom 225	IEP Summit
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2 : 00 - 3 : 30 PM	The Graduate Hotel Minnehanock Room	CII Executive Committee Meeting <i>Only Open to Executive Committee Members</i>
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4 : 00 - 5 : 30 PM	The Graduate Hotel Minnehanock Room	CECE Executive Committee Meeting <i>Only Open to Executive Committee Members</i>
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6 : 00 - 8 : 00 PM	The Graduate Hotel Panorama Rooftop	Welcome Reception
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## CONCLUSION OF DAY

# MEETING AGENDA

MONDAY | JUNE 30, 2025

VERIZON EXECUTIVE EDUCATION CENTER

2 West Loop Road

New York City, NY

7 : 45 - 9 : 00 AM	Main Ballroom	Summer Meeting Check-in
8 : 00 - 9 : 00 AM	Main Ballroom	Breakfast
9 : 00 - 9 : 15 AM	Main Ballroom	Welcome Remarks
9 : 15 - 10 : 15 AM	Main Ballroom	Presidential Perspective: Importance of Sharing Our Work in Challenging Times
10 : 15 - 11 : 00 AM	Main Ballroom	Connecting Community and Elevating our Work
11 : 00 - 11 : 30 AM	Main Ballroom	Networking Break
11 : 30 AM - 12 : 30 PM	Classroom 215	Public Purpose, Renewed: Future-Leading Engagement in Higher Education
11 : 30 AM - 12 : 30 PM	Classroom 225	The Intersection of Global & Economic Development: A Case Study
12 : 30 - 1 : 30 PM	Main Ballroom	Lunch

# MEETING AGENDA

MONDAY | JUNE 30, 2025

VERIZON EXECUTIVE EDUCATION CENTER  
2 West Loop Road, New York City, NY

1 : 30 - 1 : 45 PM

Main Ballroom

Malone Award

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1 : 45 - 2 : 45 PM

Main Ballroom

Federal Affairs

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## Joint Outings

Classroom 225

Supporting Sustainable Cities  
and Communities through  
the UN Sustainable  
Development Goals

3 : 15 - 4 : 45 PM

individual  
instructions

Cornell Tech Tour

[Click here](#)

Self-Guided Audio Tour of Four  
Freedoms State Park

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5 : 00 - 7 : 00 PM

Lobby & Main  
Ballroom

Chancellor's Reception

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## CONCLUSION OF DAY

# CECE & CII JOINT SUMMER MEETING

MONDAY | JUNE 30, 2025 | 9:15 - 10:15 AM

VERIZON EXECUTIVE EDUCATION CENTER  
Main Ballroom

## Presidential Perspective: Importance of our Work in Challenging Times

This session will explore how universities can navigate today's challenges while staying true to the public mission. This fireside chat session features incoming APLU [President Waded Cruzado](#), [President Taylor Eighmy](#), Chair of the Commission on International Initiatives, and [President Marlene Tromp](#), Chair of the Commission on Economic and Community Engagement. Participants will gain invaluable insight on sustaining institutional impact, driving innovation, and positioning our universities for long-term success



**Dr. Waded Cruzado**

Association of Public and  
Land-grant Universities



**Dr. Taylor Eighmy**

University of Texas at San Antonio



**Dr. Marlene Tromp**

University of Vermont

# CECE & CII JOINT SUMMER MEETING

MONDAY | JUNE 30, 2025 | 10:15 - 11:00 AM

VERIZON EXECUTIVE EDUCATION CENTER  
Main Ballroom

## Connecting Community and Elevating our Work

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Increasingly, we see stronger connections between CECE & CII-related work and areas where greater collaboration can support global, community, and economic engagement. This session will bring attendees together to build community, reflect on our motivations in this work, and find common themes to build upon both in this meeting and within our institutions.



**Dr. Michael Rios**

University of California, Davis

# CECE & CII JOINT SUMMER MEETING

MONDAY | JUNE 30, 2025 | 11:30 AM - 12:30 PM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 215

## Public Purpose, Renewed: Future-Leading Engagement in Higher Education

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More than two decades after the landmark 1999 Kellogg Commission report called on public and land-grant universities to reimagine their role in society, higher education again stands at a crossroads of rising societal expectations and transformative opportunity—where bold engagement, deep partnerships, and innovation-driven purpose are redefining what it means to serve. *Public Purpose, Renewed: Future-Leading Engagement in Higher Education* revisits that call to action and redefines it for a new era—where engagement is not an initiative, but a defining identity. This report charts a path for institutions ready to lead with impact, commitment, and imagination.



**Dr. Angela Lamson**

East Carolina University



**Dr. Sharon Paynter**

East Carolina University

# CECE & CII JOINT SUMMER MEETING

MONDAY | JUNE 30, 2025 | 11:30 AM - 12:30 PM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 225

## The Intersection of Global and Economic Development: A Case Study

This session will bring together Senior International and Economic Engagement Officers to develop ideas on how US universities can partner with international stakeholders to build regional economic development. This session will use the case of Mexico's "Plan Mexico" as the framework. This session will be interactive and provide opportunities for CII and CECE members to brainstorm ideas on how best to collaborate around regional economic development.



**Carlos Iván Moreno Arellano**

Mexican Ministry of Public Education



**Andrew Ranson**

Oklahoma State University

# CECE & CII JOINT SUMMER MEETING

MONDAY | JUNE 30, 2025 | 1:45 - 2:45 PM

VERIZON EXECUTIVE EDUCATION CENTER  
Main Ballroom

## Federal Affairs Update

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APLU's Senior Vice President for Government Affairs, Craig Lindwarm, will provide an update on what is happening in Washington, DC related to Congress and the Trump Administration. There will be an opportunity to engage and ask questions during this session.



**Craig Lindwarm**

Association of Public and  
Land-grant Universities



**Bernie Burrola**

Association of Public and  
Land-grant Universities

# CECE & CII JOINT SUMMER MEETING

MONDAY | JUNE 30, 2025 | 1:45 - 2:45 PM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 225

## Supporting Sustainable Cities and Communities through the UN Sustainable Development Goals

This session will bring speakers from the UN's Sustainable Development Solutions Network and partner Second Nature, to discuss how universities can support the Sustainable Development Goals around climate action and sustainable, resilient communities.



### **Daniel Bernstein**

American Sustainable Development  
Solutions Network



### **Tim Carter**

Second Nature



### **Juliana Gil**

American Sustainable Development  
Solutions Network

# MEETING AGENDA

TUESDAY | JULY 1, 2025

VERIZON EXECUTIVE EDUCATION CENTER

2 West Loop Road

New York City, NY

8 : 00 - 9 : 00 AM

Main Ballroom

Breakfast

8 : 30 - 9 : 30 AM

Classroom 225

Adapting and Investing in  
Community-Engaged Learning  
Initiatives to Support the Roles  
of Students and Communities

8 : 30 - 9 : 30 AM

Classroom 215

Beyond the Headlines:  
Interpreting State Department  
Policy Shifts

9 : 30 - 9 : 45 AM

Verizon Executive  
Education Center

Networking Break

9 : 45 - 11 : 15 AM

Classroom 225

Making the Connection: Aligning  
Community & Economic  
Engagement for the Greater  
Public

9 : 45 - 11 : 15 AM

Classroom 215

Translating Policy into Practice:  
Peer Insights for Navigating the  
Changing Global Environment

11 : 15 AM - 11 : 30

Verizon Executive  
Education Center

Networking Break

# MEETING AGENDA

TUESDAY | JULY 1, 2025

VERIZON EXECUTIVE EDUCATION CENTER

2 West Loop Road

New York City, NY

11 : 30 AM - 12 : 30 PM

Main Ballroom

Building Strategic Bridges:  
Listening to Key Partners for  
University Engagement

12 : 30 - 1 : 30 PM

Main Ballroom

Lunch  
Closing Remarks

## CONCLUSION OF 2025 CECE & CII JOINT SUMMER MEETING

# CECE & CII JOINT SUMMER MEETING

TUESDAY | JULY 1, 2025 | 8:30 - 9:30 AM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 225

## Adapting and Investing in Community-Engaged Learning Initiatives to Support the Roles of Students and Communities

Framed within the context of higher education's relevancy for society, a panel of four community engagement experts will provide perspectives about their institutional strategies, opportunities, and challenges to bring together external partners and students to contribute to the public good. Through facilitated conversation, meeting participants will engage in a conversation about benefits and barriers to higher-education strategies and seek advice about how to translate Cornell's community-engaged learning approach in the most impactful way.



**Anna Kelles**

New York State Assemblymember  
District 125



**Beth Lyon**

Cornell Law School



**Grace Feisthamel**

Cornell University



**Greg Morrisett**

Cornell Tech



**Basil Safi**

Cornell University



**Chris Schaffer**

Cornell College of Engineering

# CECE & CII JOINT SUMMER MEETING

TUESDAY | JULY 1, 2025 | 8:30 - 9:30 AM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 215

## Beyond the Headlines: Interpreting State Department Policy Shift

In an era of shifting political narratives, it is essential to move beyond headlines and understand the nuanced role of the U.S. Department of State in shaping international education. This session brings together two former diplomats turned Senior International Officers for a candid, high-level discussion of current State Department priorities and their implications for higher education. Participants will gain insight into the context sometimes missing from campus conversations and explore how to communicate more effectively about both Secretary Rubio's proposed funding framework—security, strength, prosperity—and the State Department's ongoing work in ways that reduce anxiety and reinforce the value of international engagement to institutions, communities, and the broader national interest.



**Amb. Barbara Stephenson**

University of North Carolina  
at Chapel Hill



**Amb. Michael Pelletier**

University of Houston

# CECE & CII JOINT SUMMER MEETING

TUESDAY | JULY 1, 2025 | 9:45 - 11:15 AM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 225

## Making the Connection: Aligning Community and Economic Engagement for the Greater Public Impact

As concerns about public trust and relevance grow, demonstrating public impact has become a strategic imperative for higher education. Bringing community and economic engagement into closer alignment is an essential strategy that institutions can use to increase their ability to deliver on their public mission. When these efforts remain siloed, we miss opportunities to build momentum and tell the full story of how a university comprehensively meets public needs. This session gives participants a chance to reflect on how community and economic engagement efforts are organized and practiced at their institutions and where they converge and diverge. We'll explore what can happen when these areas are more strategically aligned, including stronger partnerships, better coordination, and the ability to generate better evidence of the university's public impact.



**Dr. Lina Dostilio**  
University of Pittsburgh



**Dr. Sharon Paynter**  
East Carolina University



**Dr. Marlene Tromp**  
University of Vermont

# CECE & CII JOINT SUMMER MEETING

TUESDAY | JULY 1, 2025 | 9:45 - 11:15 AM

VERIZON EXECUTIVE EDUCATION CENTER  
Classroom 215

## Translating Policy into Practice: Peer Insights for Navigating the Changing Global Environment

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This interactive session will focus on how international education leaders can translate federal policy shifts into actionable campus strategies. With proposed cuts to ECA programs, staffing and policy changes affecting visa processing, and broader uncertainty around U.S. global engagement, institutions are facing increased pressure to adapt quickly and strategically.

Through short “conversation starter” talks and facilitated small-group discussions, participants will explore how their peers are responding to real-time challenges—from advising international students to sustaining research partnerships and maintaining global office funding. Attendees will leave with new ideas and a shared sense of direction in uncertain times.

**Moderator:** Hilary Kahn, Indiana University

**Talk 1: Partnerships & Research**

- Eric Wirth, University of Massachusetts, Amherst

**Talk 2: Fulbright**

- Julie Taylor, Fulbright

**Talk 3: Immigration**

- Kiki Caruson, University of South Florida

**Talk 4: Enrollment Management**

- Sue Roberts, University of Kentucky

**Talk 5: Office Funding**

- Sonia Feigenbaum, The University of Texas at Austin
- Gretchen Neisler, The University of Tennessee, Knoxville

# CECE & CII JOINT SUMMER MEETING

TUESDAY | JULY 1, 2025 | 11:30 AM - 12:30 PM

VERIZON EXECUTIVE EDUCATION CENTER  
Main Ballroom

## Building Strategic Bridges: Listening to Key Partners for University Engagement

How can public research universities deepen partnerships with key stakeholders to advance workforce development, innovation, economic opportunity, and international initiatives? The lightning round session will feature leaders from the Business Higher Education Forum, Google, the National League of Cities, the National Governors Association, and the University of Washington sharing their sectors' perspectives on engagement with universities—and identifying the greatest potential for impact. Designed as a listening opportunity, this session will offer valuable insights to help institutions align more effectively with external priorities and forge strategic, reciprocal collaborations. A moderated Q&A will follow the panel remarks.



**Ahmad Ezzedine**  
University of Washington



**Bronagh Friel**  
Grow With Google



**Jennifer Thornton**  
Business-Higher Education Forum



**Amanda Winters**  
National Governors Association