Money
February 14, 2022
The Wage Gap Between College and High School Grads Just Hit a Record High

TIME
April 3, 2023
How America Started to Fall Out of Love With College Degrees

The New York Times
March 1, 2023
College is still worth it, research finds — although students are growing skeptical

Forbes
November 18, 2021
Shocking Statistics About College Graduation Rates

Bloomberg
June 2, 2022
College Degrees Lose Luster as Inflation Surges and Student Debt Balloons

WSJ
March 31, 2023
Americans Are Losing Faith in College Education, WSJ-NORC Poll Finds

Is a college degree worth it?
As options for a good job grow, you may land a high-paying job without needing to take on tens of thousands of dollars in student loan debt

Inside Higher Ed
July 11, 2022
Public Opinion on Value of Higher Ed Remains Mixed

Fortune
June 9, 2023
90% of 2023 graduates think college is really worth it. Here’s why they’re right—and politicians and pundits are wrong
Alexander Cartwright
President, University of Central Florida

Mark Becker
President, APLU

Chris Lowery
Indiana Commissioner for Higher Education

David Troutman
Deputy Commissioner for Academic Affairs and Innovation, Texas Higher Education Coordinating Board

Archie Holmes
Executive Vice Chancellor for Academic Affairs, University of Texas System
Scan this QR code to access CHE’s reports and analyses

Topics include:
- College Readiness
- College Completion
- Equity
- 21st Century Scholars
- College Value
- College Costs and Financial Aid

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Building a Talent Strong Texas

2022–2030 STRATEGIC PLAN

GOALS

ATTAINMENT
of Postsecondary Credentials

Postsecondary CREDENTIALS OF VALUE

RESEARCH, Development, and Innovation

EQUITY
Data will be tracked and disaggregated by race and ethnicity, gender, and income

COLLABORATION
Engage public and private sector stakeholders to break down historic silos
Broadly Educated and Specifically Skilled: UT System’s Ecosystem Approach for Creating Better, More Equitable Post-completion Outcomes

THE OPPORTUNITY

The opportunity for students and educators

- Sociology majors who acquire UX/UI design skills can increase their entry-level salary by 32%.
- History majors who acquire data analysis skills can increase their entry-level salary by 38%.
- Psychology majors who acquire management skills can increase their entry-level salary by 35%.
- English language & literature majors who acquire project management skills can increase their entry-level salary by 29%.

Students are prioritizing career preparation:
- 73% of students surveyed said an important factor in their post-high school path was whether there is a direct path to a career.
- Career preparation is the 3rd most important factor in university choice, after academic strength and affordability.

#3 most important factor

THE SOLUTION

Bachelor’s Degree +

Skills

- IT Support
- Data Analytics
- Social Media Marketing
- Data Science
- Data Analyst
- DevOps and Software Engineering
- Data Warehouse Engineer
- Mainframe Developer
- Sales Operations
- Sales Representative

Predictive Analytics/ Machine Learning/Data Mining
Scenarios and Forecasting: Planning for Uncertainty

Skills Badges

- Project Management
- UX Design
- Marketing Analytics
- Technical Support
- Full Stack Software Developer
- Data Analytics with Excel and R
- Data Engineering
- Cybersecurity Analyst
- Sales Development Representative
- Bookkeeping

THE APPROACH

Scaling and Expanding Capacity Building and Infrastructure Development Efforts

- Faculty and Staff Development
- University Policies & Procedures
- Faculty & staff incentives and support
- Student financial assistance and support


https://www.utsystem.edu/sites/texas-microcredentials
Moderated Q+A
Audience Q+A