The APLU Annual Meeting, which typically attracts nearly 1,500 senior public university leaders, is the premier public university event. At no other time are so many senior public higher education leaders gathered in such a collaborative environment.
# APLU BY THE NUMBERS

## ANNUALLY, APLU MEMBER CAMPUSES

<table>
<thead>
<tr>
<th>ENROLL</th>
<th>AWARD</th>
<th>EMPLOY</th>
<th>AND CONDUCT</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.3 million undergraduates</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.4 million graduate students</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.3 million faculty and staff</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$61 billion in university-based research</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## APLU MEMBERSHIP INCLUDES

<table>
<thead>
<tr>
<th>220 campuses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Including all U.S. land-grant institutions</td>
</tr>
<tr>
<td>25 university systems</td>
</tr>
<tr>
<td>3 affiliates</td>
</tr>
<tr>
<td>23 historically black colleges and universities (HBCUs)</td>
</tr>
<tr>
<td>of which 21 are land-grant institutions</td>
</tr>
<tr>
<td>2 under the 1862 Morrill Act</td>
</tr>
<tr>
<td>19 under the 1890 Morrill Act</td>
</tr>
<tr>
<td>39 Asian American and Native American Pacific Islander-Serving Institutions (AANAPISI)</td>
</tr>
<tr>
<td>36 Hispanic-Serving Institutions (HSIs)</td>
</tr>
</tbody>
</table>

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## Association of Public and Land-grant Universities

APLU is a membership organization that fosters a community of university leaders collectively working to advance the mission of public research universities. The association’s membership consists of nearly 250 public research universities, land-grant institutions, state university systems, and affiliated organizations spanning across all 50 states, the District of Columbia, six U.S. territories, Canada, and Mexico.

The association and its members collectively focus on: increasing access, equity, completion, and workforce readiness; promoting pathbreaking scientific research; and bolstering economic and community engagement. Drawing on the powerful collective action of its members, APLU’s advocacy arm helps shape federal policy that maximizes the positive impact of public and land-grant universities.
Showcase your Company, Organization, Industry, or Institution

Put your company or organization in the spotlight and stand out from the crowd. Select from a variety of sponsorship opportunities.

Who Attends the APLU Annual Meeting

- Presidents & Chancellors
- Presidents'/Chancellors’ Spouses/Partners
- Provosts and Chief Academic Officers
- Vice Presidents/Chancellors of Academic Affairs
- Vice Presidents/Chancellors for Communications and Marketing
- Vice Presidents/Chancellors for Diversity
- Vice Presidents/Chancellors for Engagement
- Vice Presidents/Chancellors for Governmental Affairs
- Vice Presidents/Chancellors of Student Affairs
- Vice Presidents/Chancellors of Research
- Deans of Graduate Education
- Deans of Agriculture, Natural Resources, Human Sciences, and Extension
- Directors of Cooperative Extension
- Senior Business Affairs Officers
- Senior Data/Institutional Effectiveness Officers
- Senior Enrollment Officers
- Senior Government Affairs Officers
- Senior International Programs Officers
- Association Presidents and Executive Directors
# Sponsorship Information

Sponsoring the 2024 APLU Annual Meeting from November 10–12, 2024 at the Hilton Orlando in Orlando, FL gives you the best opportunity to showcase your brand with APLU members. The levels below are determined by the package that its built based on the offerings on the following pages. Please reach out to Sponsorship@aplu.org with any questions.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Sponsorship Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Emerald</strong> $21,001+</td>
<td>Company logo displayed during the slide show preceding the Keynote Session</td>
</tr>
<tr>
<td><strong>Gold</strong> $14,001–$21,000</td>
<td>Recognition in APLU’s email newsletter (A Public Voice) and in at least one registration reminder email</td>
</tr>
<tr>
<td><strong>Silver</strong> $9,001–$14,000</td>
<td>Logo displayed prominently throughout the conference (Gold and Emerald levels will receive additional signage)</td>
</tr>
<tr>
<td><strong>Bronze</strong> $5,000–$9,000</td>
<td>Announcement of sponsorship at the beginning of a General Session</td>
</tr>
<tr>
<td></td>
<td>Have access to a list of registered attendees/institutions</td>
</tr>
</tbody>
</table>

*Email addresses and titles are not included. No unsolicited email messages are to be sent.*

<table>
<thead>
<tr>
<th>Level</th>
<th>1 Month Prior</th>
<th>2 Weeks Prior</th>
<th>2 Weeks Prior</th>
<th>1 Week Prior</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary meeting registration(s)</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Discounted meeting registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>
Previous Sponsors Include

AAAS Sea Change
Academic Analytics, LLC
Academic Search
Acadeum
Acrobatiq
ACUE
AGB Consulting
ABG Search
AGBIS (AGB Institutional Strategies)
American Council on Education
Aetna Inc.
Barnes & Thornburg LLP
Berkeley Electronic Press
Bioraft
Boundless Capstone Development Corporation
Carnegie Mellon University – Open Learning Initiative
Chegg Enrollment Services
The Chronicle of Higher Education
CMD Outsourcing Solutions
Colorado State University
Colloquy 360
Collaborative Brain Trust
Copyright Clearance Center
Council for Aid to Education Coursera
Digital Measures
Digital Science
Dimensions
Diverse: Issues in Higher Education EAB
EduNav
EdR
Education Testing Service Emeriti
Florida Atlantic University
Florida International University
The Fund Raising School, Lilly Family School of Philanthropy
Greenwood Hall
Grand River Solutions
Great Plains Idea
Helio Campus
Isaacson Miller
HigherEd Decisions
Higher Ed Jobs
Hobsons
IDEA Center
Ideas for Action, LLC
iDesign
iGrad
InKnowledge
InsideTrack
Instructional Connections, LLC
Interfolio
INTO University Partnerships
KeyPath
Knack
Kryterion, LLC
The Learning House, Inc.
Magnolia Dreams
National Survey of Student Engagement
Nature Portfolio
Nature Research
New Economy Strategies
NextThought
Oak Hill Cap and Gown
The Ohio State University
Openstax College
Peace Corps
The Pennsylvania State University
Plum Analytics
Policy Map
Political Pro
ProctorU
Purdue University
Registry for College and University Presidents
Retirement Health Solutions ETS
Royall & Company
Shorelight Education
SimpleTuition
SNtial Technologies, Inc.
Society for Diversity in the Biomedical Sciences
Socle Education
SpringerNature
Starfish Retentions Solutions
Student Connections
Stylus Publishing, LLC
Symplectic
TaskStream
Texas A&M AgriLife
Thirdway
Thomson Reuters
Tremonti Consulting, LLC
UIDP
University of Arkansas
University of Central Florida
University of Florida
University of Texas System
USA Funds
Venturewell
Virginia Commonwealth University
Wiley
Wearsafe Labs
SPONSORSHIP OPPORTUNITIES

Choose one or more of the sponsorship items below to customize your sponsorship package.

In-Person Exhibit Booths
The APLU Annual Meeting Exhibit Booths are open Sunday through Tuesday (see table below for times) and will be located in the main hallways. All refreshments for our networking breaks, including coffee breaks and afternoon refreshments, are located near the exhibit booths to guarantee foot traffic.

AVAILABLE: 24 (17 Main Hallway & 7 Ballroom Foyer)
PRICE: $6,500 Main Hallway; $5,000 Ballroom Foyer
SIZE: 10’x10’

Exhibit Timeline

<table>
<thead>
<tr>
<th>Booth Set Up</th>
<th>SUNDAY, NOVEMBER 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor set up beginning</td>
<td>at 11:00 am</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibit Hours</th>
<th>SUNDAY, NOVEMBER 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00–5:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>MONDAY, NOVEMBER 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am–5:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>TUESDAY, NOVEMBER 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am–12:30 pm</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tear Down</th>
<th>TUESDAY, NOVEMBER 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Materials must be</td>
<td>off the booth by</td>
</tr>
<tr>
<td></td>
<td>1:30 pm</td>
</tr>
</tbody>
</table>
Digital Advertisements

Mobile App Sponsor
Feature your logo on the Annual Meeting official app! Your company's logo will be in the hands of every meeting participant as they download the app to navigate the meeting space, network with other attendees, and engage with our sponsors and speakers. Logos will be featured on the Splash Screen of the meeting app and be given a banner ad that scrolls whenever the app is open. Additionally, signs throughout the meeting space will promote the app and sponsor. In 2023, the app was downloaded by over 85% of the meeting attendees.

| AVAILABLE: 1 | PRICE: $18,000 |

Meeting Wi-Fi Provider
Put your company front and center on every device accessing APLU's Wi-Fi! Sponsor's logo will appear on the splash page of the Wi-Fi login and be able to create their own network name and password.

| AVAILABLE: 0 | PRICE: $20,000 |

A Public Voice Newsletter
"A Public Voice" is a bi-weekly electronic newsletter that is sent out to over 8,500 readers! Sponsors will have their logo featured with a link to a site of their choosing and the opportunity to write a guest article featuring how they serve the public university community. Available on September 25, October 23, and November 6, though dates are subject to change.

| AVAILABLE: 3 | PRICE: $5,000 |

Annual Meeting Attendee Feedback Survey
Sponsor the feedback survey! This survey will be delivered to all meeting attendees and include the company's logo and link to the sponsors' website at the bottom of the email.

| AVAILABLE: 1 | PRICE: $5,000 |

Annual Meeting Emails
Your logo and hyperlink will be included in each daily email sent to conference attendees. These emails include important reminders about the conference.

| AVAILABLE: 1 | PRICE: $5,000 |
Meal Events

Welcome Reception
The welcome reception is one of the most popular event of the meeting and is a great place to make personal contact with the nation's top public university leaders. The sponsor will have the opportunity to address the meeting for two minutes at the end of the Welcoming Session and before the reception starts.

AVAILABLE: 1 (Sunday)  PRICE: $100,000

Keynote Lunch
Monday’s keynote lunch provides one of largest audiences during the APLU Annual Meeting. In addition to ample signage, sponsors will be recognized during the lunch.

AVAILABLE: 1 (Monday)  PRICE: $65,000

Awards Breakfast
Sponsor the awards breakfast on Tuesday, November 12 where we will announce and hear from the 2024 APLU Institutional Award winners. The sponsor will have the opportunity to address the meeting for two minutes at the end of the Welcoming Session and before the The awards program includes the C. Peter Magrath Award; Degree Completion Award; Innovation and Economic Prosperity Awards; the International Award; Public Interest Research Award; and the Peter McPherson Lifetime Achievement Award.

AVAILABLE: 1  PRICE: $25,000

Networking Breaks
These 1-hour long breaks allow participants to network with attendees as they gather for extended conversation and food. All meeting attendees are invited to attend. Sponsors will have their logo displayed on signage throughout the foyer. Sponsors have four breaks throughout the meeting to choose from; Sunday in the afternoon, Monday morning and afternoon; and Tuesday morning.

AVAILABLE: 3 each
PRICE: SUNDAY PM & TUESDAY AM BREAKS: $12,500
MONDAY AM & PM BREAKS: $15,000  Monday AM SOLD OUT

Travel Days: Coffee Gift Cards

SUNSHINE STATE SATURDAY
Keep attendees energized as they travel to Orlando by sponsoring our virtual coffee break on Sunday, November 10. This sponsorship will provide attendees with a $5.00 virtual coffee gift card.

AVAILABLE: 1  PRICE: $14,000

TAKE-OFF TUESDAY
Give the APLU meeting participants a goodbye treat as they board their flights back home on Tuesday, November 12. We will send the attendees a $5.00 virtual coffee gift card.

AVAILABLE: 0  PRICE: $14,000
### Hotel Room Keys
Everyone needs a room key! This is a great opportunity to place your company in the hands of every registered participant staying at the conference hotel. Sponsor’s logo/design will be displayed on the Hilton Orlando’s room keys.

**AVAILABLE:** 0  
**PRICE:** $23,000

### Hotel DND Door Hang
Place your company logo in the hands of every meeting registrant staying in the room block at the conference hotel. Sponsor’s logo/design will be displayed on the Do Not Disturb door hang.

**AVAILABLE:** 0  
**PRICE:** $15,000

### Name Badge Lanyards
Have your company’s logo displayed on one of the most visible materials of the conference. Sponsor’s logo will be displayed on the lanyards that attach to the name badges that attendees wear throughout the meeting.

**AVAILABLE:** 0  
**PRICE:** $18,000

### Headshot Booth
Enhance attendees’ professional profiles by sponsoring the Headshot Booth at the APLU Annual Meeting. This exclusive sponsorship allows your brand to be prominently displayed at a highly popular booth where attendees can receive complimentary professional headshots. Align your organization with a valued service while ensuring lasting visibility and engagement. Sponsors will be promoted on signage throughout the meeting area.

**AVAILABLE:** 1  
**PRICE:** $17,500

### Annual Meeting Orientation & Welcome Gift
Sponsor the Annual Meeting Orientation and have the opportunity to provide a co-branded welcome gift to all attendees. This gift will be handed out when the attendees check-in to the conference to received their name badges. There were over 1,350 people in attendance in 2023!

**AVAILABLE:** 0  
**PRICE:** $13,500

### Special Delivery
Put yourself at every attendee’s door with a coordinated brochure drop. Have your promotional materials delivered directly to each attendee’s room. Sponsor will provide 1 item to disperse to meeting attendees’ doorsteps on Sunday night of the meeting (peak night).

**AVAILABLE:** 0  
**PRICE:** $15,000

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**SPONSORSHIP DEADLINES**

All sponsorship artwork is due by September 13, 2024 to ensure delivery. Artwork must be submitted as high-res eps files unless otherwise noted. Please email Sponsorship@aplu.org for specific requirements for each item.
On-Site Branding and Signage Opportunities

**Attendee Check-in Kiosk**
Display your company’s logo on the splash screens and border attached to the check-in kiosks. The kiosks are a touch point used by every attendee during the meeting check-in process.

**AVAILABLE:** 4  
**PRICE:** $16,500

**Annual Meeting Welcoming & Closing Sessions**
These highly attended, conference-wide sessions are a great opportunity to reach public university leaders. The sponsor will have verbal recognition at the start of the sponsored session.

**AVAILABLE:** 2  
**SUNDAY WELCOME SESSION:** $35,000  
**TUESDAY CLOSING SESSION:** $30,000

**Charging Tables**
Be the power source of the meeting and provide our attendees an opportunity to charge cell phones, tablets, and other devices. APLU has discretion on placement of stations.

**AVAILABLE:** 4 available  
(3 standard, 1 ADA)  
**PRICE:** $13,000 each

**Escalator Branding**
The APLU Annual Meeting will take place on two floors in the hotel’s meeting space. Attendees will regularly travel to and from sessions using the hotel escalators. Feature your branding or showcase a campaign in the middle of this high-traffic area.

**ESCALATOR CLINGS**
Feature your branding or campaign on the Hilton’s escalators between APLU’s designated event spaces. Price includes both sides of the escalator.

**AVAILABLE:** 0  
**PRICE:** $18,000 each

**ESCALATOR SIDE WALL CIRCLES**
Showcase your logo on the side walls by the escalators and stairs leading to the exhibit area.

**AVAILABLE:** 0  
**PRICE:** $6,500 each  
(or $11,000 for both)

**ESCALATOR/STAIRS RUNNER**
This runner, between the escalator and stairs, goes the length of the entryway heading towards the exhibit area. Every attendee will see this area daily.

**AVAILABLE:** 0  
**PRICE:** $10,000

**Annual Meeting Welcoming & Closing Sessions**
These highly attended, conference-wide sessions are a great opportunity to reach public university leaders. The sponsor will have verbal recognition at the start of the sponsored session.

**AVAILABLE:** 2  
**SUNDAY WELCOME SESSION:** $35,000  
**TUESDAY CLOSING SESSION:** $30,000

**Charging Tables**
Be the power source of the meeting and provide our attendees an opportunity to charge cell phones, tablets, and other devices. APLU has discretion on placement of stations.

**AVAILABLE:** 4 available  
(3 standard, 1 ADA)  
**PRICE:** $13,000 each
Registration Desk
Every attendee will visit the Check-In/Registration and Information desk at least one time during the meeting! Sponsors will be able to share this prime branding location with APLU. Sponsors will have the opportunity to customize the vertical panels, while the horizontal panels will be branded with informational signs (Check-in, Information, etc.).

<table>
<thead>
<tr>
<th>AVAILABLE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>TWO SIDE BANNERS BY LIGHT: $14,000</td>
</tr>
<tr>
<td></td>
<td>TWO SIDE INSIDE BANNERS: $12,500</td>
</tr>
<tr>
<td></td>
<td>BOTH SETS OF BANNERS: $23,000</td>
</tr>
</tbody>
</table>

Entryway Wall Header
Make a statement by welcoming the attendees to the Annual Meeting by branding the wall above the entrance to the exhibit hall. This wall will be viewed as people come down the stairs or escalators each day.

| AVAILABLE | PRICE: $21,500 |

Arch Header & Sides
Put your logos on the wall that will be a focal point in the exhibit hall.

| PRICE: TOP BANNER: $15,000 | EACH SIDE: $12,500 ($20,000 for both) |
| PRICE: WHOLE UNIT: $30,000 |

Lake Meeting Rooms
Full or half wall, this area will be seen consistently as attendees walk to the concurrent session meeting rooms, down to the exhibit area or to the market.

| AVAILABLE | PRICE: $7,000 (Half) or $12,000 (Full) |

**SOLD OUT**
**Ballroom Headers**

Brand the entrance way above the Orlando and Orange Ballrooms. These rooms will be used for breakfast, keynote sessions, general sessions, large concurrent sessions and will be visible during the Networking Breaks and near the Exhibit Hall.

<table>
<thead>
<tr>
<th>AVAILABLE</th>
<th>ORLANDO 2 &amp; 3: $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ORANGE D: SOLD OUT</td>
</tr>
<tr>
<td></td>
<td>ORLANDO 4: $8,000</td>
</tr>
</tbody>
</table>

**Orlando Ballroom Entrance Wall**

This wall is next to a main door that will be the entrance to Keynote sessions and meals. Brand either side or both! Great visibility during networking breaks. (Top of doors not included.)

<table>
<thead>
<tr>
<th>AVAILABLE</th>
<th>LEFT SIDE: $12,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RIGHT SIDE: $15,000</td>
</tr>
<tr>
<td></td>
<td>BOTH SIDES: $25,000</td>
</tr>
</tbody>
</table>

**Orlando Foyer Windows**

Brand the top 3 windows across from the Orlando Ballroom in the Exhibit Hallway. Your logo will be viewed as people enjoy the networking breaks throughout the meeting. (Sold as a set of 3.)

<table>
<thead>
<tr>
<th>AVAILABLE</th>
<th>PRICE: $7,000</th>
</tr>
</thead>
</table>

**Orange Foyer Windows**

Brand the top 3 windows across from the Orange Ballroom in the Exhibit Hallway. Your logo will be viewed as people enjoy the hour long networking breaks throughout the meeting. (Sold as a set of 3.)

<table>
<thead>
<tr>
<th>AVAILABLE</th>
<th>PRICE: $9,000</th>
</tr>
</thead>
</table>

**Walls between Orlando Ballroom Entryways**

Brand either side of the Orlando Ballroom entryways.

<table>
<thead>
<tr>
<th>AVAILABLE</th>
<th>EACH SIDE: $15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BOTH SIDES: $25,000</td>
</tr>
</tbody>
</table>

**NOTE**: ORLANDO FOYER WINDOWS and WALLS BETWEEN ORLANDO BALLROOM ENTRYWAYS are sold out.
APPLICATION & CONTRACT FOR SPONSORSHIP

Terms & Conditions

The Association of Public and Land-grant Universities, hereinafter referred to as APLU, is hereby authorized to use the name and logo of a sponsor during the APLU Annual Meeting, November 10–12, 2024, at the Hilton Orlando.

APLU reserves the right to prequalify all applicants for potential sponsor and partner agreements. The prequalification process seeks to ensure sponsors and partners meet the needs of APLU members and do not discriminate because of race, creed, national or ethnic origin, sex or disability.

1. PAYMENTS AND CANCELLATIONS. In applying for sponsorship, the Sponsor will submit full payment with the signed contract. In the event the Sponsor provides APLU with a written notice of cancellation for any unpublished advertisement by October 10, 2024, APLU shall have the right to retain 50 percent of such payment as a processing fee.

2. FAILURE TO HOLD EXPOSITION. In the event the meeting is canceled, sponsorship fees or deposits already made will be returned on a pro rata basis after all related expenses incurred by APLU through the date of cancellation have been met plus an administrative fee and overhead charges.

3. DISTRIBUTION OF MATERIALS. Exhibitors are permitted to distribute materials to meeting participants that are of nominal value. Exhibitors planning to distribute materials greater than a $10.00 value must submit to APLU a description of the item(s) to be given away for prior approval.

4. NO CASH PRIZES, PLEASE. All sponsors and exhibitors are also subject to the terms and conditions outlined in the APLU Policy on Corporate Sponsors & Exhibits. For additional sponsorship information please contact the APLU Sponsorship Team at sponsorship@aplu.org.

APLU Policy on Corporate Sponsors & Exhibits

I. PREFACE

The Association of Public and Land-grant Universities (APLU) provides selected organizations and corporations with the opportunity to exhibit at its Annual Meeting. As part of that opportunity, exhibitors are given the opportunity for further exposure by buying advertising in the meeting materials, sponsoring meal events, etc. These funds defray a portion of expenses related to the APLU Annual Meeting.

The primary interests served by having a sponsorship program are: to provide an opportunity for corporations and organizations to demonstrate their interest in and support for the mission and services of APLU and of its members; and, through their financial support, to defray the costs associated with the Annual Meeting that otherwise would be borne by the attendees.

II. GENERAL GUIDING PRINCIPLES FOR APLU EXHIBITORS

Sponsors and exhibitors at APLU's Annual Meeting are provided the opportunity to demonstrate their strong support for the higher education community. APLU only accepts organizations and corporations that have goals consistent with APLU's mission. APLU appreciates the commitment of its sponsors, which helps to ensure that APLU continues to deliver the highest quality programs to its members. The following principles serve to guide the relationship between APLU and its sponsors:

- APLU strives to provide meaningful recognition to those who sponsor its programs and services.
- APLU’s interactions with its sponsors/exhibitors are characterized by the same high degree of professionalism, quality, and service that it provides to and shares with its own members.
- APLU’s interactions with its sponsors/exhibitors are characterized by the same high degree of professionalism, quality, and service that it provides to and shares with its own members.
- APLU understands the desire on the part of sponsors/exhibitors to receive as much recognition as possible, but APLU respects its members first and foremost, and therefore retains the right to limit sponsor access to APLU members, including access to certain meeting sessions.
- Sponsorship/Exhibiting are completely independent of programmatic planning. In the few exceptions where speaking slots are part of sponsorship, sponsors are not allowed to use the time to sell any specific products or materials.
- APLU maintains strict and complete editorial control of all materials published in connection with sponsorship.
- APLU does not endorse any individual sponsor/exhibitor or its products and services. APLU acknowledges sponsorship participation publicly, but in ways that do not suggest or intend endorsement.
- APLU is accountable primarily to its members.
  - Member objectives and directives, if they are ever in conflict with sponsor objectives, take precedence.
RELEVANCE TO APLU'S MISSION & PRIORITIES

• APLU seeks corporate support only for activities in connection with programs and initiatives that support APLU’s mission.
• Sponsors and exhibitors must be relevant to the APLU membership and acceptance of a proposal for sponsorship of any program or activity is at the discretion of APLU.
• APLU reserves the right to reject any sponsorship deemed inappropriate to, or inconsistent with, the mission of APLU. APLU further reserves the right to negotiate with any sponsor concerning any aspect of a proposed sponsorship and to decline sponsorship as it deems necessary.
• APLU may consult with members on an as-needed basis for their feedback on potential sponsors.

All sponsors and exhibitors are also subject to the terms and conditions outlined in the APLU Application and Contract for Sponsorships: Terms and Conditions.

CONSENT TO USE OF PHOTOGRAPHIC IMAGES

Registration and attendance at, or participation in, or sponsorship of APLU meetings and other activities constitutes an agreement by the registrant for APLU's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

APLU STATEMENT ON PREVENTING DISCRIMINATION AND HARASSMENT

Expectations for Participants in APLU Activities: In order to provide a productive and safe work environment and foster the free exchange of ideas, APLU's commitment to providing a harassment-free work environment extends to APLU meetings. Discrimination and harassment are prohibited in any APLU activity. This commitment applies to all participants in all settings and locations in which APLU committee meetings, workshops, and conferences are conducted where employees, volunteers, sponsors, vendors, and/or guests are present.

APLU requires its meeting participants to conduct themselves professionally and treat other participants with respect. Click here to read the full statement.

PRIVACY POLICY

APLU is committed to the protection and security of user data. This privacy policy covers individuals who visit our site, use our website for job postings, enroll in online courses, register for events, sign up for email notifications or newsletters, and/or participate in councils or commissions.

With whom is this data shared? All email address and phone data is private to APLU staff only. When relevant, we may share this data with other council or committee members for ease of communication. Event attendance lists with names, titles, and organizations may be made public. Click here to read the full policy.

Meeting inquiries should be directed to sponsorship@aplu.org.
See you next year in Philadelphia!

NOVEMBER 9-11, 2025