

# Strategic Plan

## Accountability in Coalition Building

Recruit and Retain Connected CARET Members Who Can Serve Long-term Goals	Complete
Provide a CARET delegate job description	Complete
Define responsibilities and best practices for AHS/CARET interaction	Complete
Map and coordinate CARET delegate recruitment	Ongoing

## Building External Connections - Meet with Stakeholders and Policy Makers

CARET/AHS/CGAers and others conduct meetings in March	Complete - 2023
Conduct national agriculture and food stakeholder meetings	Complete - 2023
#Championbuilding	Complete - 2023
Celebrate our champions with awards and other recognitions	Not Approved
Encourage CARET delegates to be guest speakers on campus	Ongoing

## Building Internal Coalitions

Provide a Spring Joint Meeting update on the BAA Advocacy Plan	Ongoing
Within BAA Advocacy Plan, undertake tactical advocacy	Complete – 2023
Develop in-person training for Joint CARET/AHS Spring Meeting	Complete – 2023
Pre-plan appropriations advocacy calls to action	Complete – 2023
Support successful regional meetings	Complete – 2023
Improve regional association governance procedures and record-keeping	Complete – 2023
CGAers serve on regional planning committees and attend meetings	Not responsible
Nominate a CGAer to Participate in CARET/AHS Annual Meeting Planning	Complete – 2023

## Accountability in Communications

Develop, design and release compelling BAA “Ask” documents	Complete – 2023
Share CARET advocacy materials via website	Complete – 2023
Develop CARET quarterly newsletter	Complete – 2023

## Accountability in Training

Train influencer teams on BAA, ‘Ask’, Op Eds	Complete – 2023
Review and refine CARET mentor process	Not started
Create a video library	Started

## Accountability in Governance and CARET/AHS Coordination

Rules of Operation	Complete - 2023
CARET/AHS Chair Meetings	Complete - 2023
Survey for AHS/CARET Teams	Draft
Continue to refine the SPIC report	