**CIMA SUMMER CONFERENCE 2017 – Burlington VT**

**July 9th – 11th**

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***Data Governance***

**Session 4:  July 10th, 3:15 PM**

**Organizers:**

***Kathleen Shaw,*** ***Vice Provost for Planning & Decision Support, VCU***

***Neena Verma, Director of Institutional Research, UMass President’s Office***

***ABSTRACT***

The term ‘Data Governance’ has quickly emerged in recent times to be accepted as part of the standard lingo and praxis among higher education institutions. However, there is likely little commonality and awareness among higher ed. practitioners about what Data Governance actually ***is;*** how complex it can be to develop and implement a data governance program; orwhat some of the key challenges and easy wins might be when developing your institution’s data governance program.

The purpose of this highly interactive and exploratory session is threefold: (1) to conduct a quick survey of session participants in order to gauge the current status and format of their institution’s data governance program; (2) via a set of guiding questions – to engage (through break-out groups) in a deeper and fuller discussion on what institutions understand data governance to be; what the current status is, of each participating institution’s data governance program (including a discussion on who leads the program; significance of executive sponsorship via C-suite engagement etc.); what kinds of challenges and best practices institutions with more mature data governance programs have encountered; (3) to document and share our collective praxis via the subsequent development of a useful reference guide or anthology, for all participating CIMA institutions.

# ***Survey Questions***

1. Does your institution have a 'formal' (institutionalized) Data Governance program?

Responses: A. Yes B. No

1. In your opinion - on a scale of **0-5** (with '0' being 'least'/'non-existent' and '5' being 'most') – how mature is your institution's Data Governance program?

Responses:

1. **0** – Non-existent. No 'formal' data governance program in place
2. **1-2** – Embryonic/early stages. No formal structure in place, but institutional discussions have begun
3. **3** – Implementation under way. Examples: structure in place; roles and responsibilities defined; Governance Council established
4. **4** – Advanced – Data governance program fully established and communicated; beginning to addresses tactical governance issues and change management
5. **5** – Fully implemented and sustainable
6. Does your institution's Data Governance program have an 'executive' (C-level) sponsor?

Responses:

1. Yes B. No
2. If "yes", who serves as executive sponsor of the data governance program?

Responses:

* President
* Provost
* Chief Information Officer
* Office of Institutional Research
* Other Vice President
* Combination of offices/functional areas

1. What university functions are represented in your institution's data governance program?

***Select all that apply.***

Responses:

* Information Technology/Services
* Institutional Research
* Finance
* Administration
* Academic Affairs
* Student Affairs
* Faculty Affairs
* Institutional Assessment
* Human Resources
* Research (sponsored programs)
* Advancement

1. How effective would you rate your institution's data governance program?

Responses:

* Effective
* Somewhat Effective
* Neutral
* Somewhat Ineffective
* Ineffective