COORDINATING RECRUITMENT & COMMUNICATIONS EFFORTS TO ENHANCE THE CAFNR EXPERIENCE
UNIVERSITY RECOMMENDATIONS

- Develop a unified approach to recruitment
- Utilize the brand
- Clearly articulate how programs tie to CAFNR

- Improve user experience on the website
- Develop a video content strategy
NEW MATERIALS: TRIFOLD

CAFNR STUDENTS LEARN ABOUT
The food we eat - Food and energy sources - Water supply and quality - Animals and human health - Managing natural resources - Hospitality and tourism - Business and policy development - Communications and leadership - Personal and family financial planning - Exercise, nutrition and dietetics

UNDERGRADUATE MAJORS
- Agricultural Management
- Agricultural Education
- Animal Behavior
- Agricultural Systems Technology
- Animal Science
- Environmental Sciences
- Food Science & Nutrition
- Hospitality Management

UNDERGRADUATE MINORS & CERTIFICATES
- Agricultural Business Management
- Agricultural Education
- Agricultural Systems Technology
- Animal Science
- Animal Welfare Management
- Environmental Sciences
- Personal Management Services
- Plant Science & Management
- Plant Science & Management

ADVISING
If you are not satisfied, advisees are encouraged to meet with a different advisor. It’s important to regularly meet with an advisor to ensure you stay on track academically.

SCHOLARSHIPS
At CAFNR, there is often help in the form of scholarships. Contact the office of financial aid to learn about opportunities.

CAREER SERVICES
CAFNR and Career Services are working to help students find their place in the workforce. They offer career development workshops and networking events to help students explore their career options.

GET IN TOUCH!
CAFNR Student Services
319 Low Library
Columbia, MO 65211
(573) 882-6300
CAFNR StudentServices@missouri.edu

College of Agriculture, Food & Natural Resources
University of Missouri

Experience the CAFNR difference
NEW MATERIALS: ROAD PIECE

CAFNRS STUDENTS LEARN ABOUT...

- Managing natural resources
- Water supply & quality
- Business & policy
- Communication & leadership
- Hospitality & tourism
- Fuel & energy sources
- The food we eat
- Human health
NEW MATERIALS: ROAD PIECE

CAFNR encourages each student to complete a “signature experience.” This is part of the college’s “RISE” initiative: Research, International, Service Learning and Experiential Learning. Of course, you don’t have to stop at one – you’re welcome to participate in many signature experiences as you can fit into your time at Missou!

RESEARCH
CAFNR’s research affects every part of our lives – health, environment, food and much more.

INTERNATIONAL
CAFNR has study abroad programs in 13 countries and scholarships are available annually.

SERVICE LEARNING
Build leadership skills and friendships in 40+ CAFNR-specific clubs and organizations!

EXPERIENTIAL LEARNING
Get experience beyond the classroom and provide and top-quality products at: Brook’s Ice Cream Place Minnow Meat Market Tiger Garden floral shop World-class faculty research labs Policy centers

UNDERGRADUATE MAJORS
• Agribusiness Management
• Agricultural Education
• Agricultural Systems Technology
• Agriculture
• Animal Sciences
• Biochemistry
• Environmental Sciences
• Food Science & Nutrition
• Hospitality Management
• Natural Resource Science & Management
• Nutrition & Exercise Physiology
• Parks, Recreation & Sport
• Personal Financial Planning
• Plant Sciences

ADVISING
Through one-on-one interactions, your adviser will get to know you and learn about your goals, helping you tailor your college experience accordingly.

SCHOLARSHIPS
At CAFNR, we’re helping to reduce your financial burden. CAFNR is proud to offer one of the largest scholarship programs on the MU campus.

CAREER SERVICES
CAFNR Career Services is committed to helping you think about your future and work to make that future a reality.

COME CHECK US OUT ON A CAMPUS VISIT! admissions.missouri.edu/visit
NEW MATERIALS: NEW STUDENT POSTCARD

See YOU this Fall!

Fall Welcome: CAFNR Academic Day
Aug. 19 (serving up ice cream and paddfolios)

Fall Round-Up (engaging with clubs and orgs)
Aug. 31

CAFNR Week (experiencing fun and service)
Oct. 3-7

Fall Career Fair (exploring jobs and internships)
Oct. 3

Check your university email: CAFNR Info
every Tuesday for opportunities and announcements

College of Agriculture, Food & Natural Resources
University of Missouri
124 Agriculture Building
Columbia, MO 65211-6000
SHOW-ME

Animal Sciences

CAFNR’s Animal Sciences Degree Program

Congratulations on being admitted to the University of Missouri College of Agriculture, Food and Natural Resources (CAFNR)! As a future Tiger, we want you to get a glimpse of what you can experience in the animal sciences degree program. Click on the links below to learn more about the CAFNR Experience.

Making an Impact

Anna Hartke and Mark Wendell have grown professionally and personally while pursuing degrees at MU. The duo earned their animal sciences degrees in 2020 and are now in MU’s College of Veterinary Medicine pursuing their Doctor of Veterinary Medicine (DVM) degrees.
EVENTS

- Discovery Days: 3 per year – 15-20 average participation size
- CAFNR Admitted Students Day: 143 admitted students in attendance
- Life Sciences Quest: 35 top students from around Missouri selected
VISITS & TRAVEL

• College Fairs: traveled to 45 in Fall 2022 semester
• National FFA Convention: 300 students talked to
• High School Group Visits: 8
• Career Exploration Days: 6
MEETING TOGETHER

• Recruitment meets biweekly with Web & Social Media Strategist
• Meet with CAFNR Communications team twice per semester
• CAFNR News Strategist meets with Dr. Garton about CAFNR Experience stories and highlighting interesting courses