STUDENT LUNCH & LEARNS: MAXIMIZING PROFESSIONAL DEVELOPMENT, SKILL BUILDING & TEAM BONDING

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TAYLOR HARBUCK

Professional Career
• Student Development Coordinator, Ferguson College of Agriculture, (2018-Present)
• Extension Educator, 4-H Youth Development, OSU Extension, (2013-2018)

Education
• MS in Agricultural Education, Oklahoma State University
• BS in Animal Science, Oklahoma State University
• Certified Career Development Facilitator, National Career Development Association
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Professional Career
• Employer & Alumni Relations Coordinator, OSU - Ferguson College of Agriculture, (2022-Present)
• Internship & Career Development Coordinator, WSU - CAHNRS (2015-2022)

Education
• BA Social Sciences - Washington State University
• Certificate – Tidal Leadership
KEY POINTS

- Layout of the Ferguson College Lunch & Learn
- Types of Events Hosted Using the Lunch & Learn Format
- Event Logistics and Student Marketing Considerations
WHY LUNCH & LEARNS

- A way to connect students to employers, alumni, faculty/staff
- Creates opportunities to bring employers and alumni to campus
- Employers have requested more targeted or focused interactions with students
- Provides a smaller setting to help students feel more comfortable to interact and network
EXAMPLES OF EVENTS USING THE LUNCH & LEARN FORMAT

- Careers in Extension
- Job Search Strategies for Masters Students
- CV Workshop
- Basics of LinkedIn
- Industry Partner Hosted Lunch & Learns
- Major specific employer panels
  - Environmental Science
  - Plant & Soil Sciences
EVENT LOGISTICS & MARKETING

• Determine invites for panelists/speakers
  o Faculty are a great resource for this!
• Develop registration and lunch options
• Marketing the event:
  o Develop flyers, posters, PowerPoint, email and social media content
  o Partner with corresponding departments/faculty/advisors to help support event and student participation
  o Last minute (24-48 hours) marketing pushes work the best for student sign ups
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