



STUDENT LUNCH & LEARN: MAXIMIZING PROFESSIONAL DEVELOPMENT, SKILL BUILDING & TEAM BONDING

Taylor Harbuck

Student Development Coordinator, Career Services

Herb Lengel

Coordinator, Employer and Alumni Relations



FERGUSON COLLEGE
OF AGRICULTURE



TAYLOR HARBUCK

Professional Career

- Student Development Coordinator, Ferguson College of Agriculture, (2018-Present)
- Extension Educator, 4-H Youth Development, OSU Extension, (2013-2018)

Education

- MS in Agricultural Education, Oklahoma State University
- BS in Animal Science, Oklahoma State University
- Certified Career Development Facilitator, National Career Development Association



HERB LENGEL

Professional Career

- Employer & Alumni Relations Coordinator, OSU - Ferguson College of Agriculture, (2022-Present)
- Internship & Career Development Coordinator, WSU - CAHNRS (2015-2022)

Education

- BA Social Sciences - Washington State University
- Certificate – Tidal Leadership

KEY POINTS

Layout of the Ferguson College Lunch & Learn

Types of Events Hosted Using the Lunch & Learn Format

Event Logistics and Student Marketing Considerations



WHY LUNCH & LEARNS

- A way to connect students to employers, alumni, faculty/staff
- Creates opportunities to bring employers and alumni to campus
- Employers have requested more targeted or focused interactions with students
- Provides a smaller setting to help students feel more comfortable to interact and network



EXAMPLES OF EVENTS USING THE LUNCH & LEARN FORMAT

- Careers in Extension
- Job Search Strategies for Masters Students
- CV Workshop
- Basics of LinkedIn
- Industry Partner Hosted Lunch & Learns
- Major specific employer panels
 - Environmental Science
 - Plant & Soil Sciences



EVENT LOGISTICS & MARKETING

- Determine invites for panelists/speakers
 - Faculty are a great resource for this!
- Develop registration and lunch options
- Marketing the event:
 - Develop flyers, posters, PowerPoint, email and social media content
 - Partner with corresponding departments/faculty/advisors to help support event and student participation
 - Last minute (24-48 hours) marketing pushes work the best for student sign ups



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Student Success Center

agriculture.okstate.edu/students/career-services



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