



APLU
COMMISSION ON
INTERNATIONAL
INITIATIVES

2019 CII SUMMER MEETING

STRATEGIC THINKING FOR OUR FUTURE

*How Public Universities Develop
Collaborative Structures that Create
Sustainable Global and Local Impact*



HOSTED BY THE UNIVERSITY OF VERMONT

OUR HOST



The
UNIVERSITY
of **VERMONT**

Since 1791, the University of Vermont (UVM) has worked to move humankind forward. Today, UVM is a Public Ivy and top 100 research university of a perfect size, large enough to offer a breadth of ideas, resources, and opportunities, yet small enough to enable close faculty-student mentorship

across all levels of study, from bachelor's to M.D. programs. Here, students' educational experience and activities are enriched by our location — from the energy and innovation of Burlington to the forests, farms, and independent spirit of Vermont. UVM provides students endless ways to explore the world, challenge ideas, and dig in on the most pressing issues of our time.

Learn more at www.uvm.edu.

ABOUT APLU

APLU is a research, policy, and advocacy organization dedicated to strengthening and advancing the work of public universities in the U.S., Canada, and Mexico. With a membership of 241 public research universities, land-grant institutions, state university systems, and affiliated organizations, APLU's agenda is built on the three pillars of increasing degree completion and academic success, advancing scientific research, and expanding engagement. Annually, member campuses enroll 4.9 million undergraduates and 1.3 million graduate students, award 1.3 million degrees, employ 1.3 million faculty and staff, and conduct \$44.9 billion in university-based research.

Learn more at www.aplu.org.

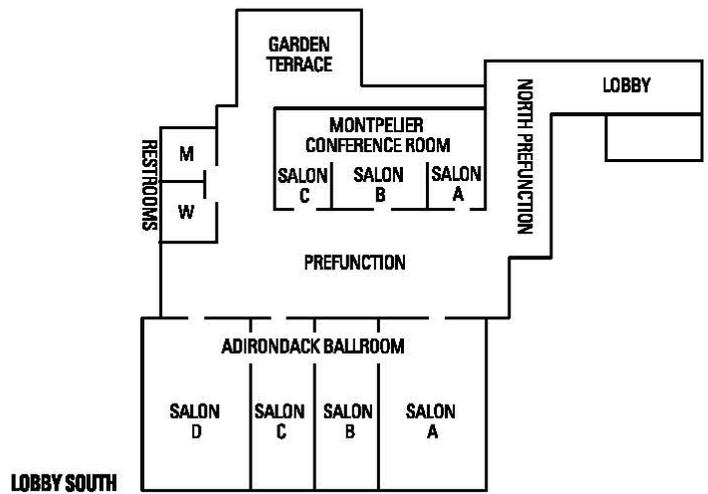
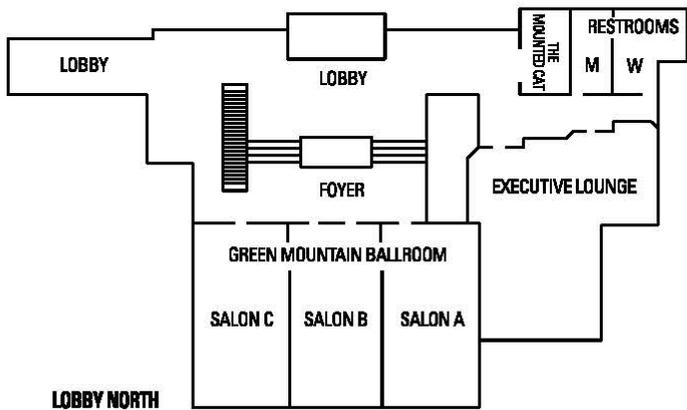
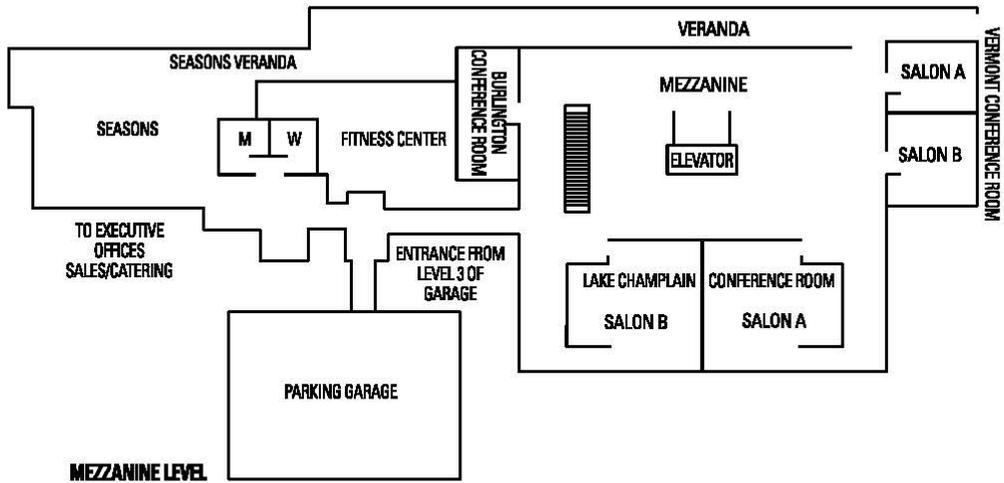
ABOUT THE CII

The Commission on International Initiatives develops and implements a comprehensive international affairs agenda for senior leadership at public research universities in order to facilitate a seamless integration of international dimensions into the learning, discovery and engagement missions of our APLU institutions. The CII fosters the development of globally competent students, internationally engaged faculty, and institutions capable of addressing global challenges.

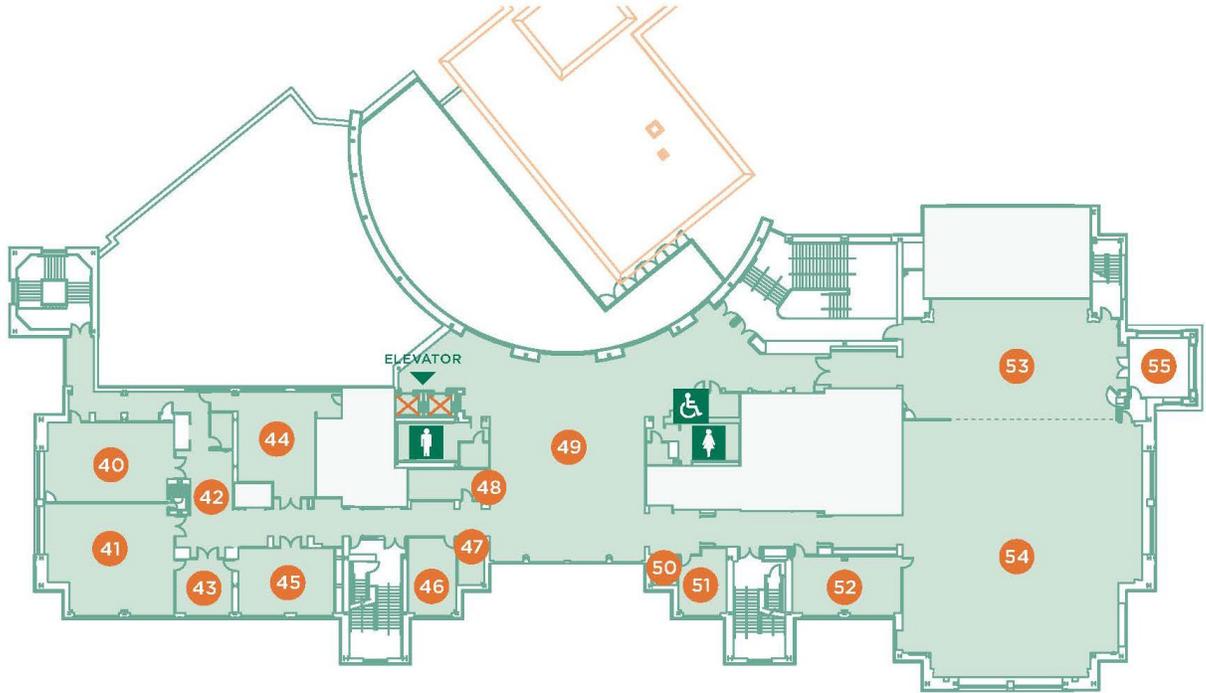
Learn more at www.aplu.org/international.

FLOOR PLANS – HILTON

LAKE CHAMPLAIN

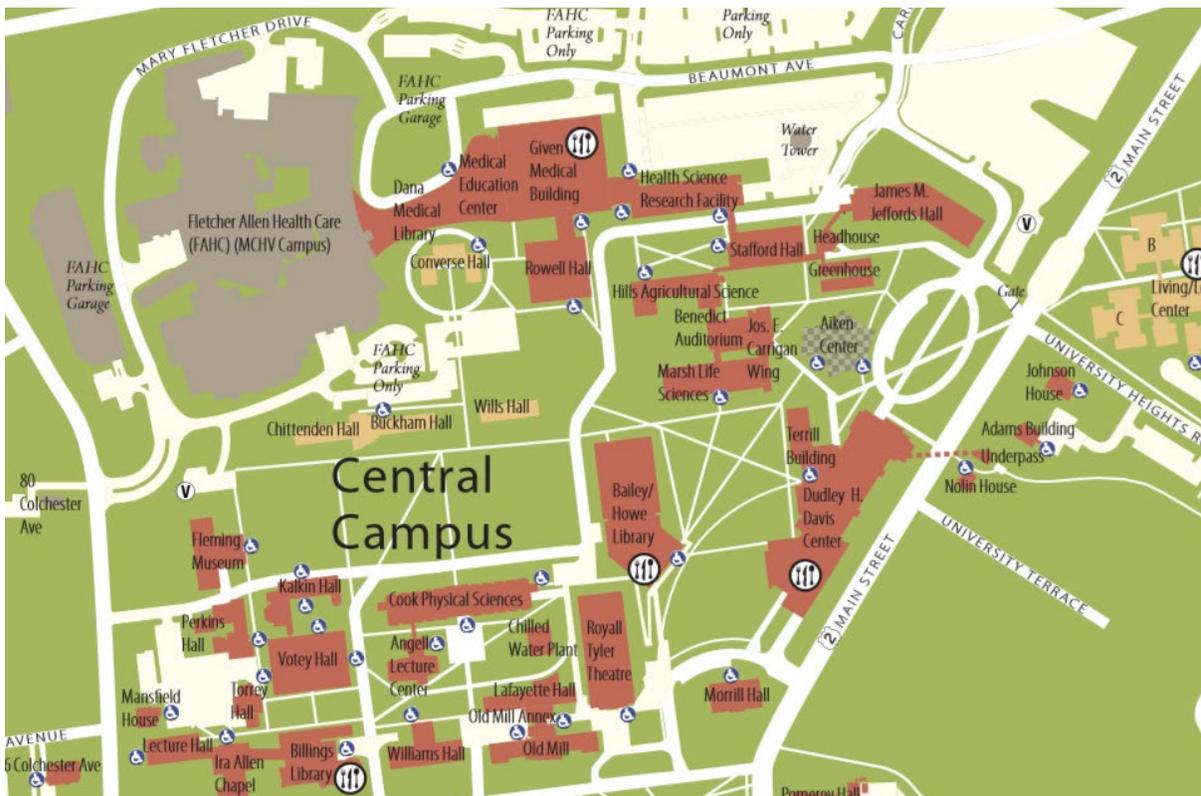


FLOOR PLANS – UVM CAMPUS



FLOOR 4

- 40. Livak Ballroom: Mildred (419)
 - 41. Livak Ballroom: Frank (417)
 - 42. White Pine Lounge (496A)
 - 43. Handy Family Room (415)
 - 44. Jost Foundation Room (422)
 - 45. Chittenden Bank Room (413)
 - 46. Boulder Society Centennial Room (411)
 - 47. Event Coordinator Office
 - 48. Event Service Center
 - 49. Livak Fireplace Lounge & Gallery (414)
 - 50. Davis Center Catering Office
 - 51. Spruce Room (405)
 - 52. Williams Family Room (403)
 - 53. Grand Maple Ballroom: Sugar (400)
 - 54. Grand Maple Ballroom: Silver (401)
 - 55. Grand Maple Ballroom: Summit (400D)
- ✕ Elevators
 - ♿ Restrooms
 - ♿ Accessible Building Entrance
 - 👶 Nursing Mother's Lounge



EVENT INFORMATION

REGISTRATION HOURS

Hilton Burlington Lobby

Sunday, July 15th 1:00pm – 5:00pm
Monday, July 16th 7:00am – 8:00am
Tuesday, July 17th 8:00am – 9:00am

All other hours, please check in with an APLU staff member to assist you with registration.

HOTEL ADDRESS

For those with off-site accommodations, the hotel sessions on July 14th and 16th can be found at the address below:

Hilton Burlington Lake Champlain
60 Battery Street
Burlington, VT 05401

DAVIS CENTER CAMPUS ADDRESS

For those with off-site accommodations, the UVM campus sessions on July 15th are located at the address below:

Dudley H. Davis Center
590 Main Street
Burlington, VT 05401

WIFI

Complimentary wi-fi is available in all Summer Meeting space. Information on hotel wifi will be located upon check-in at the registration desk in the Hilton Burlington Lobby.

MONDAY UVM CAMPUS SHUTTLE

For sessions held on Monday, July 15th on the University of Vermont Campus, a shuttle will be provided to transport all guests from the hotel to the day's venue. Guests interested in taking the shuttle should please meet in the Hilton Burlington Lobby at 8:05 AM.

For those traveling from alternate locations or who wish to walk, please use the address for the Dudley H. Davis Center on UVM's Central Campus (see above).

TUESDAY CLOSING RECEPTION

For those traveling from alternate locations, the Tuesday closing reception is located at the address below:

Echo-Leahy Center Terrace
1 College Street
Burlington, VT 05401

AGENDA

SUNDAY, JULY 14

2:00 p.m. – 4:45 p.m.	CII EXECUTIVE COMMITTEE MEETING OPEN TO ALL ATTENDEES	Montpelier A/B
5:00 p.m. – 7:00 p.m.	WELCOME RECEPTION & MEMBERS MIXER	Garden Terrace
	Moderator: Montague Demment , <i>Vice President for International Programs, APLU</i>	
	Welcome Remarks: Joanna Regulska , <i>Chair of the CII Executive Committee</i> <i>Vice Provost and Associate Chancellor, Global Affairs, UC Davis</i> Gayle Nunley , <i>Chair of the Summer Meeting Planning Committee</i> <i>Director of Global Educational Initiatives, University of Vermont</i> Bruce Magid , <i>Executive Vice President, Partner Development, INTO</i> <i>University Partnerships</i> Gretchen Bataille , <i>Senior Academic Advisor, Navitas</i>	
	Facilitators: Roger Brindley , <i>Vice President, USF World, University of South Florida; CII Executive Committee Member</i> Gbemi Disu , <i>Executive Director of Strategic Initiatives, George Mason University; CII Executive Committee Member</i>	

MONDAY, JULY 15

6:50 a.m. – 8:00 a.m.	BREAKFAST BREAKFAST OPEN TO ALL MEETING ATTENDEES	Adirondack D
8:05 a.m. – 9:00 a.m.	TRANSPORTATION TO UNIVERSITY OF VERMONT CAMPUS Please meet in the Hilton Burlington Lobby at 8:00 a.m. for transport to the Dudley H. Davis Center on the University of Vermont Campus.	
9:00 a.m. – 10:30 a.m.	OPENING REMARKS & PLENARY Advancing the Ideal of Internationalization Colleges and universities serve many purposes. Along with preparing students for successful careers they also have a responsibility for helping graduates become engaged and knowledgeable global citizens. Of course, advancing any ideal, including internationalization, can be challenging. Institutions often have competing commitments and they have finite resources, especially people's time and effort. The purpose of this interactive session is for participants to discuss with one another the challenges of institutionalizing a commitment to internationalization and to share promising strategies for achieving that ideal.	Silver Maple Ballroom
	Introductory Remarks: Waded Cruzado , <i>President, Montana State University; Chair of the CII</i>	

Welcome **Suresh Garimella**, *President, University of Vermont*
Remarks:
Moderator: **Scott Thomas**, *Dean of the College of Education and Social Services, University of Vermont*
Panelists: **Lorna Jean Edmonds**, *Vice Provost for Global Affairs and International Studies, Ohio University*
Matthew Hartley, *Associate Dean for Academic Affairs, University of Pennsylvania*

10:30 a.m. – 10:45 a.m.
MORNING BREAK
 TRANSITION TO CONCURRENT SESSIONS
 Coffee and light refreshments will be provided.

Livak
 Fireplace
 Lounge

10:45 a.m. – 12:00 p.m.
CONCURRENT SESSIONS
 Please choose one of the following three sessions to attend.

SPARC-ing: How the University of Minnesota is Choosing to Address Grand Global Challenges

Frank Livak
 Room

Catalyzing solutions for complex global challenges requires a dynamic execution plan. Land-grant universities are filled with experts doing outstanding work in their discipline. Yet we remain challenged to build cross-disciplinary teams due to traditional structures, funding models, and the promotion of individual effort. This panel will share a novel approach to creating a governance structure that promotes nimble development of deployable solutions addressing Sustainable Development Goals. The Strategic Partnerships and Research Collaborative (SPARC) is a University of Minnesota innovation hub. SPARC convenes and supports partners from around the globe with leading experts from across the university to organize, fund, and implement large-scale impactful programs. We create teams across disciplines, sectors, and borders and connect them to the resources and partners needed for success. In search of “blue ocean” opportunities, the Collaborative created robust international proposals and relationships by leveraging existing networks within the University and strategically developing teams and research plans to satisfy funders. We will share our “wins” both in establishing our efforts and with research funding.

Panelists: **Meredith McQuaid**, *Associate Vice President and Dean, International Programs, University of Minnesota*
Amy Kircher, *Director, Food Protection and Defense Institute; co-director, SPARC, University of Minnesota*

10:45 a.m. – 12:00 p.m.
Successful Structures for Advancing Internationalization

Mildred
 Livak Room

Being an effective Senior International Officer (SIO) requires having more than just a bold vision for internationalization. A successful governance structure is essential to ensuring a coordinated strategy and promoting campus-wide engagement in international initiatives. While some SIOs enjoy the benefits of a prebuilt infrastructure, others must find ways to build from the ground up. This panel explores core structural issues that can help or hinder internationalization efforts. What is the role of international advisory boards? How should the SIO engage with the faculty senate? Which budget models work best for select activities and programs? To whom should the SIO report? Which units should report to the SIO? How does

the status of the SIO position determine effectiveness? What are essential policies and procedures an institution needs in place to facilitate global engagement? This session will address these and other questions from the viewpoints of four experienced SIOs. There will also be ample time for group discussion.

Panelists: **David Di Maria**, *Associate Vice Provost for International Education, University of Maryland, Baltimore County*
Sabine Klahr, *Executive Director, Office of Global Engagement, University of Utah*
Pia Wood, *Vice Provost and Dean, International Affairs, University of North Texas*
Randy Kluver, *Dean of the School of Global Studies and Partnerships, Oklahoma State University*

10:45 a.m.
– 12:00
p.m.

Creating System-wide Standards and Badges to Recognize Students' Intercultural Skills

Just
Foundation
Room

Intercultural competencies are often cited as essential 21st Century skills, yet there are no generally accepted standards or ways to show that students have attained these competences. SUNY's establishment of badges and milestones have created defined skill areas for global learning along with assessment criteria and characteristics that provide evidence of skill attainment. Development of these badges involved community colleges, research universities and comprehensive colleges and universities across the SUNY system in an effort to develop global learning standards system-wide. This session will address the rationale for developing badges for global learning at a system-wide level; the selection of specific intercultural skills to credentialize; development of assessment criteria and characteristics; how skill based global learning badges fit into institutional internationalization strategies; and how to ensure multiple pathways to earning these credentials so that students from every institutional type have the ability to achieve them. Badges and their criteria and characteristics will be presented and discussed. The rationale for and process of developing this milestone will be discussed. These micro credentials can be scaled across institutions and can be replicated at other institutions and systems.

Panelists: **Mary Lou Forward**, *Executive Director, SUNY COIL Center*
Helen Gaudette, *Assistant Dean for International Education, Fashion Institute of Technology*
Carrie Wojenski, *Associate Vice Provost for Global Academic Programs, University of Albany*

12:00 p.m.
– 1:30 p.m.

LUNCH
SPONSORED BY ELSEVIER

Silver Maple
Ballroom

Sustainable Development Goals and Universities

The Sustainable Development Goals are the globally agreed framework for achieving sustainable development, meaning societies that are prosperous, socially inclusive, and environmentally sustainable. Universities have a strong leadership role to play in achieving the SDGs. They train the next generation of leaders, engage in cutting-edge research, work with business and civil society, advise governments on public policy, and convene all major stakeholders for deep deliberations on the best ways forward to achieve societal goals. The

UN Sustainable Development Solutions Network (SDSN) was established under the auspices of the UN Secretary General to create a worldwide network of universities working towards the SDGs in their education, research, advisory, and convening roles. The new SDSN USA will enable U.S. universities across the entire U.S. to play an expanded leadership effort in promoting the SDGs in the United States, and in partnership with the world.

Welcome **Brad Fenwick**, *Senior Vice President, Elsevier*

Remarks:

Introductory **Sukant Misra**, *Vice Provost for International Affairs, Texas Tech University*

Remarks:

Speaker: **Jeffrey Sachs**, *Director, Sustainable Development Solutions Network; Director, Center for Sustainable Development, Columbia University*

1:45 p.m. –
3:00 p.m.

CONCURRENT SESSIONS

Please choose one of the following three sessions to attend.

Engaging Faculty in Creating Novel Programs with Impact

Frank Livak
Room

In this session, three R1 universities explore ways in which they encourage faculty to engage in transformative global scholarship. Engaging faculty with international programs, especially in programs that have impact both locally and globally, remain a constant challenge for SIOs. We will each present initiatives developed for our campuses that incorporate the use of Faculty Ambassadors to engage and stimulate novel and impactful programs as well as competitive grants programs to encourage and develop novel international engagements on our campuses. At UC Davis these include Faculty and Staff Ambassadors program, Seed Grants for International Activities, Grants for Regional Faculty Groups, Funding Workshops or Curriculum Enhancement Through Global Learning. Each of these initiatives aims to engage different faculty audiences in cross-disciplinary and cross-regional collaborations that address global challenges, but also create global opportunities. At Texas A&M we name Global Faculty Ambassadors that have expertise in the specific countries we select of interest as well as to stimulate the use of strategic and signature partnerships where we have invested. USF engages faculty “organically” so that being globally engaged is not “just another thing I have to do” or an ‘unfunded mandate” but an essential element of current work. The presenters will describe successful initiatives and lessons learned on their campuses and will share their most effective best practices for engaging faculty.

Panelists: **Michael Benedik**, *Vice Provost and Chief International Officer, Texas A&M University*

Joanna Regulska, *Vice Provost and Associate Chancellor, Global Affairs, UC Davis*

Roger Brindley, *Vice President, USF World, University of South Florida*

1:45 p.m. –
3:00 p.m.

VPR/SIO Interface: Promoting a University’s International Research Interests

Mildred
Livak Room

At most North American public universities, the Vice President for Research (VPR) has a remit to facilitate, advocate, enable, support, and oversee a university’s research portfolio. Similarly, a university’s Senior International Officer (SIO) is responsible for facilitating, advocating, enabling, supporting, and overseeing a university’s international engagement portfolio. However, the organizational structures that universities have established to advance their strategic priorities for international research are varied. At Purdue University, the SIO is located in the Office of the VPR. At Penn State University, the VPR and the SIO have

established and co-funded an interdisciplinary research position in the Office of the VPR to include international. At University of Saskatchewan, the VPR has created a director for international research and an executive director for international with a student focus. At Michigan State University, the SIO has created an associate dean for international research position. This panel session will explore the institutional and working relationships between the VPR and the SIO, with a particular focus on those institutions whose locus for international research resides within the office of the VPR. Topics to be covered include institutional roles in catalyzing new international research initiatives, overcoming institutional barriers, fostering interdisciplinarity in international research, and providing support and services for international research.

Panelists:

- DeAndra Beck**, *Associate Dean for Research, Michigan State University*
- E. Daniel Hirleman Jr.**, *Chief Corporate and Global Partnerships Officer and Senior International Officer, Purdue University*
- Jamie McGowan**, *International Grants and Contracts Manager, Strategic Interdisciplinary Research Office, Pennsylvania State University*
- Meghna Ramaswamy**, *Director, International Research, University of Saskatchewan*

1:45 p.m. – International Agriculture Section (IAS) Workshop
3:00 p.m.

ALL IAS ATTENDEES WELCOME

Jost
Foundation
Room

3:00 p.m. – **AFTERNOON BREAK**
3:30 p.m. TRANSITION TO PLENARY SESSION
Coffee and light refreshments will be provided.

Livak
Fireplace
Lounge

3:30 p.m. – **PLENARY SESSION**
4:45 p.m. **Globally Embedded and Locally Practiced:
Sustainable Development Goals (SDGs) and the Role of Universities**

Silver Maple
Ballroom

Some universities have already adopted the UN Sustainable Development Goals as a framework for their global and local engagement, research and learning activities or have embedded them into their strategic plans. Yet the efforts are far from widespread, and the voice of universities as critical institutions in shaping and implementing the global development agenda has been notoriously absent from critical discussions, summits and conferences. Several efforts are underway to strengthen the research, teaching and policy contributions of universities in the world's collective effort to achieve the SDGs at home and abroad. This panel will talk about those efforts, including initiatives to build networks of institutions working together and initiatives at the individual campus level, in order to provide information about opportunities to engage and to identify some emerging practices that could be emulated more broadly.

Moderator: **Gbemi Disu**, *Executive Director of Strategic Initiatives, George Mason University*

Panelists:

- Duncan Ross**, *Chief Data Officer, Times Higher Education*
- Sally Crimmins Villela**, *Associate Vice Chancellor for Global Affairs The State University of New York (SUNY)*
- Joanna Regulska**, *Vice Provost and Associate Chancellor, Global Affairs, UC Davis*

Walter Poleman, *Lecturer, Rubenstein School of Environment and Natural Resources; Director of Ecological Planning Program, University of Vermont*

5:00 p.m. – **NETWORKING RECEPTION**
7:00 p.m. SPONSORED BY STUDYGROUP

Livak
Ballroom

Welcome Remarks: **Gayle Nunley**, *Director of Global Educational Initiatives, University of Vermont*

7:00 p.m. – **TRANSPORTION TO HOTEL**
7:30 p.m.

Please meet in the Davis Center Entry way at 7:05 p.m. for transport back to the Hilton Burlington.

TUESDAY, JULY 16

7:30 a.m. – **BREAKFAST**
9:00 a.m. BREAKFAST OPEN TO ALL MEETING ATTENDEES

Adirondack
D

9:15 a.m. – **PLENARY SESSION**
10:15 a.m. International Advocacy Coordinating Committee (IACC) and Public Policy Town Hall

Adirondack
A

Presenters: **Craig Lindwarm**, *Vice President, Congressional and Governmental Affairs, APLU*
Deborah Altenburg, *Assistant Vice President, Research Advocacy and Policy, APLU*

10:15 a.m. – 10:30 a.m. **MORNING BREAK**
TRANSITION TO CONCURRENT SESSIONS
Coffee and light refreshments will be provided.

10:30 a.m. – 12:00 p.m. **CII BUSINESS MEETING**
OPEN TO ALL ATTENDEES.

Adirondack
A

12:00 p.m. – 1:30 p.m. **LUNCH**
Malone International Leadership Award

Adirondack
D

Presenter: **Sally Crimmins Villela**, *Associate Vice Chancellor for Global Affairs, State University of New York*
2019 Malone Award Committee Chair

12:50 p.m. – 1:30 p.m. **Lunch Breakout Discussions**

Attendees interested in participating in thematic discussions with colleagues should sit at the topic-focused tables on the left side of the room. Topics for each table will be printed on tent cards on participating tables. Seats at discussion tables are first come, first serve. List of topics include:

- Innovations in Technology in International Higher Education
- Organizational Structures Ideal for Internationalization

- Aligning Internationalization Strategies with Institutional Strategic Goals
- Women’s Leadership in International Higher Education
- Internationalization in the Current Political Climate
- Fundraising and Funding Structures for Internationalization
- Strategic Partnership Development

1:45 p.m. – **CONCURRENT SESSIONS**

3:00 p.m. Please choose one of the following three sessions to attend.

1:45 p.m. – **Harnessing Faculty Engagement:
3:00 p.m. The Perspectives of Faculty in Developing Collaborative Structures**

Adirondack
B/C

Recently, at a pre-conference workshop at the 2018 APLU annual meeting, the CII focused on harnessing the global engagement of faculty and a rich discussion has developed. We, The Proposers, recognize that the faculty ‘voice’ is essential to this discussion and that there is a need to understand their perceptions of institutional global engagement. This session seeks to establish the experiences of faculty and their perceptions of, and advice for the university SIO. How would faculty advise those responsible for global initiatives to engage with faculty? Why might those with international expertise choose not to work with the SIO and related units, and what would persuade them to do otherwise? This session highlights the essential partner in this conversation: the faculty member. Critical questions will examine the role of faculty in constructing both the centralized global efforts and decentralized college/department strategies and activities of the university. Panelists will consider the quality of interaction between faculty and the SIO office, perceptions of faculty towards the centralized work of the SIO including areas of strength and impact, areas where further support is necessary, and the relevance of the central international office to their work. The moderator will focus the panel discussion leaving time for questions from conference participants.

**Introductory
Remarks:**

Roger Brindley, *Vice President, USF World, University of South Florida*

Meredith McQuaid, *Associate Vice President and Dean, International Programs, University of Minnesota*

Moderator:

Ahmad Ezzeddine, *Vice President for Educational Outreach and International Programs, Wayne State University*

Panelists:

Elizabeth Aranda, *Professor and Assistant Dean, University of South Florida*

Elizabeth Borer, *Professor of Ecology, Evolution and Behavior, University of Minnesota*

Jonathan Stillo, *Assistant Professor of Anthropology, Wayne State University*

1:45 p.m. – **University Extension Initiatives:
3:00 p.m. A Global Case Study Approach**

Lake
Champlain
A

The UN sustainable development goals have identified several potential areas that can be locally addressed through the efforts of Extension programs. The case study approach for the proposed session, highlights the programmatic efforts of our three partner institutions, the Universidad Veracruzana, Mexico (UV), New Mexico State University (NMSU), and Montana State University (MSU). Universidad Veracruzana is developing a university-wide Extension program which also addresses the needs of indigenous populations through their multicultural programs in 17 communities. The university community works closely with

public and productive sectors and carries out outreach work in disadvantaged communities throughout the state. UV provides higher education to indigenous students that respects their linguistic and cultural identities. The UV fosters sustainable development, civic participation and quality in its services. NMSU, with the support of the Mexican federal government, works with public universities in Mexico on the structure and function of a national university-based extension service that is adapted and responsive to local needs. MSU Extension is pioneering the way for international partners to develop Extension programs within their respective countries, with a focus on indigenous outreach. The panel presentation will compare and contrast the three programs and show how locally developed programs assist both individuals and communities in addressing identified needs through a variety of programs. These include health and nutrition, leadership development, economic and small business development, women in development programs, agricultural science and technological innovation, and the use of indigenous knowledge to guide program development.

Moderator: **I. Miley Gonzalez**, *Vice Provost and Dean, International Programs, Montana State University*

Panelists: **Rod McSherry**, *Associate Provost, International and Border Programs, New Mexico State University*
Eleanor Inglis, *International Partnership Agreement Administrator, Montana State University*
Larry Brence, *Eastern Regional Department Head, Montana State University – Extension*

1:45 p.m. –
3:00 p.m.

Bridging the Gap Between Cultures and Disciplines: Practicum Outreach Programs Abroad

Montpelier
A/B

Professional competitiveness and most professions are border-less. Furthermore, it is undeniable that professional internships abroad add significant competitive value to the education of future professionals. But time, money and opportunity are typical barriers that prevent a great majority of college graduates to engage in meaningful internship abroad programs. In this Session, a successful model of full professional and cultural immersion abroad is presented, that allows senior college students to participate in professional internships abroad while getting meaningful credit towards their respective degrees at their own institution, without significant increase in cost, delays in graduation time and without unreasonable extra effort. In fact, based on testimonials of former participants such experience advances participant's degree programs while they acquire meaningful professional experience, cultural appreciation and personal growth. This program can be emulated, replicated, expanded and integrated to other disciplines. In a nutshell, students from compatible disciplines (i.e. industrial, aerospace and electrical engineering disciplines) from different universities in two countries (Mexico and USA) form intermixed teams and conduct and intense full-immersion capstone design course. During eight intense weeks, students work alongside practitioners in their field to tackle real problems and to deliver meaningful results of practical value. Visiting students are hosted by local families and a structured culture class is offered to them rounded with cultural field trips on weekends. This program addresses the development of "global competencies" for participants gain professional growth and competitiveness. The ultimate objectives of this session are twofold; to share the experience for possible replication elsewhere, and to possibly engage future partners to expand this program.

Moderator: **William Brustein**, *Vice President for Global Strategies, West Virginia University*

Presenters: **Victor Mucino**, *Professor and Associate Chair, Mechanical and Aerospace Engineering Department, West Virginia University*
Wondwossen Gebreyes, *Executive Director and Hazel C. Youngberg Distinguished Professor, The Ohio State University*

3:00 p.m. – **AFTERNOON BREAK**

3:15 p.m. TRANSITION TO PLENARY SESSION

Coffee and light refreshments will be provided.

3:15 p.m. – **CLOSING PLENARY**

4:30 p.m.

Part I: International Student Enrollment in the United States – A look at the data and what it tells us

Adirondack
A

The United States is in a global competition for students and scholars – a competition that is getting tighter year by year. APLU and NAFSA in partnership with INTO University Partnerships' data analysis and insight team will present data on recent trends in international student enrollment and share insights gained from the analysis that can serve to inform decision making about international student recruitment. The analysis is based on SEVIS, IPEDs, Carnegie and ranking data, and utilizes an analytical platform developed by INTO University Partnerships' insight team.

Panelists: **David Di Maria**, *Associate Vice Provost for International Education, University of Maryland, Baltimore County*

Dana Bukenova, *Market Insights Analyst for North America, INTO University Partnerships*

Joann Ng Hartman, *Senior Director, International Enrollment Management and International Student/Scholar Services, NAFSA*

Part II: Working together to promote US higher education to international students

An update from the Bureau of Educational and Cultural Affairs, US Department of State

Presenter: **Marianne Craven**, *Managing Director of Academic Programs, U.S. Department of State*

5:30 p.m. –

6:00 p.m.

TRAVEL TO CLOSING RECEPTION

Please meet in the hotel lobby at 5:30 p.m. for transport back to the Echo-Leahy Center.

Hilton
Lobby

6:00 p.m. –

8:00 p.m.

CLOSING RECEPTION

Closing Remarks: **Montague Demment**, *Vice President for International Programs, APLU*

Joanna Regulska, *Vice Provost and Associate Chancellor, Global Affairs, UC Davis*

Gayle Nunley, *Director of Global Educational Initiatives, University of Vermont*

Echo-Leahy
Center

8:05 p.m. – **RETURN TO HOTEL**

8:30 p.m. Please meet in the hotel lobby at 5:30 p.m. for transport back to the Echo-Leahy Center.

WEDNESDAY, JULY 17

10:00 a.m. –
12:00 p.m. **OPTIONAL EXCURSION**
University of Vermont Research Vessel Outing
Please meet in the hotel lobby at 9:30 a.m. to depart for the docks.

12:00 p.m. – 2:00
p.m. **OPTIONAL EXCURSION**
***Spirit of Ethan Allen* Lunch Cruise**
Please meet in the hotel lobby at 11:30 a.m. to depart for the docks.

APLU STAFF

Vice President
International Programs
Montague Demment

Associate Vice President
International Programs
Anne-Claire Hervy

Staff Associate
Devin Ferguson

Events Associate
Leigha Acton

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Montana State University

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Daniel Romero
University of Veracruz

Roger Brindley
Univeristy of South Florida

David Gray
Dalhousie University

Janaka Ruwanpura
University of Calgary

Sally Crimmins Villela
State University of New York

Sabine Klahr
University of Utah

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