



**Policy Board of Directors  
Board on Agriculture Assembly**

**AGENDA**

**Presiding: Orlando F. McMeans**  
*Chair, BAA Policy Board of Directors and  
Vice President for Research and Public Service  
West Virginia State University*

**Westgate Park City Hotel  
Park City, Utah**

**12:00 Noon – 5:00 p.m.  
July 24, 2019**

*Please remember to turn off all cell phones or place them on vibrate.*

<b>12:00 Noon</b>	<b>Lunch</b>	
<b>1:00 p.m.</b>	<b>Call to Order</b>	Orlando F. McMeans
	<b>Welcome to Members and Guests</b>	Orlando F. McMeans
	<b>Review of the Agenda</b>	Orlando F. McMeans
	<b>Approval of March 21, 2018 Minutes</b>	Orlando F. McMeans
	<b>Action Items and Remarks by the Chair--Verbal</b>	Orlando F. McMeans
	<b>Joint COPs Meeting Follow Up</b>	All
	<b>Budget and Advocacy Committee</b>	Gary A. Thompson Craig A. Beyrouthy
	• Update on Appropriations	
	<b>Committee on Legislation and Policy</b>	Marshall Stewart Mark Latimore, Jr.
	<b>Communications and Marketing</b>	Mark Latimore, Jr. Stephen J. Loring
	• Plan of Work for the CMC	

**CARET Update** Orlando F. McMeans  
Eddie G. Gouge

**Update on BAA and Other Initiatives –**

- **Institute for Antimicrobial Resistance Research and Education** Douglas L. Steele  
Eddie G. Gouge
- **Gene Editing Summit** Douglas L. Steele
- **Healthy Forests Initiative** Wendy Fink
- **System Diversity Initiative** Wendy Fink
- **U. S. Department of Interior’s Cooperative Research Units – BAA Involvement?** Wendy Fink

**FSLI Report** Douglas L. Steele

**BAA and CARET Assessments and Budget Update** Orlando F. McMeans  
Douglas L. Steele

**BAA *Rules of Operation*** Orlando F. McMeans  
○ Review new reporting format for Sections

**APLU 2019 Annual Meeting** Douglas L. Steele

**Election of CES Alternate Board Member** All

**2020 Election of Board Members** Eddie G. Gouge

**New Dean/Director/Administrator Orientation** Wendy Fink  
Eric Young

**Section Reports (*oral reports to highlight items of systemwide interest*)** All

**Other Business**

**5:00 p.m. ADJOURN**

**FUTURE MEETINGS:**

➤ **November 12, 2019, Hilton San Diego Bayfront, San Diego, CA**

**2019**  
**POLICY BOARD OF DIRECTORS**  
**BOARD ON AGRICULTURE ASSEMBLY**  
*(Expiration of term follows name)*

***CHAIR***

Orlando F. McMeans (2021)  
Kenneth L. White, *Alternate*

***CHAIR ELECT***

Thomas G. Coon (2023)  
Cathann A. Kress, *Alternate*

***ACADEMIC PROGRAMS***

R. Elaine Turner (2019)  
Anne I. Veeger, *Alternate*

***COOPERATIVE EXTENSION***

Michelle S. Rodgers (2020)  
*Vacant, Alternate*

***EXPERIMENT STATION***

Gary A. Thompson (2018)  
Deb Hamernik, *Alternate*

***INTERNATIONAL***

John R. Vreyens (2020)  
Amrit N. Bart, *Alternate*

***1890 LAND-GRANT INSTITUTIONS***

Mark Latimore, Jr. (2017)  
Robert W. Taylor, *Alternate*

***APLU NON-LAND-GRANT INSTITUTIONS***

Cindy L. Akers (2017)  
Karen L. Jones, *Alternate*

***INSULAR/TERRITORIAL INSTITUTIONS***

Lee S. Yudin (2020)  
Thomas W. Zimmerman, *Alternate*

***APLU (ex officio)***

Douglas L. Steele

**MINUTES  
POLICY BOARD OF DIRECTORS  
BOARD ON AGRICULTURE ASSEMBLY**

**Westgate Park City Hotel  
Park City, Utah**

**July 24, 2019**

**ACTIONS TAKEN/TO BE TAKEN (person(s) responsible):**

- Reviewed and approved, as amended, the meeting agenda; a discussion of the budget realignment effort was added
- Approved, as distributed, the minutes of the April 11, 2019 meeting Portland, Oregon
- Received a report from the Chair of the BAA Policy Board of Directors –
  - with the support of Doug Steele, there have been various communications with Congress and USDA Secretary Sonny Perdue in relation to the move of the National Institute of Food and Agriculture (NIFA) and the Economic Research Service (ERS)
  - there have been conversations about the Congressional language in the Farm Bill in relation to the 1890 scholarship program – the 1890 presidents and USDA seem to have different interpretations
  - there have been conversations with Cornerstone Government Affairs about concerns of advocacy for the 1890s; APLU and Doug Steele are passionate about advocating for the 1862s, 1890s, and 1994s
  - the BAA Budget and Advocacy Committee (BAC) is doing well
  - the Chair has had conversations with Doug Steele about the responsibilities of the BAA Policy Board of Directors' chair
- Received a report from Doug Steele, APLU's Vice President for Food, Agriculture, and Natural Resources –
  - the BAA Policy Board of Directors (PBD) is the major advisory group to APLU and the agriculture staff
  - the PBD meetings should be more than informational meetings and should deal with the complex issues of the day
  - it is his hope that the PBD meetings will have more actionable agenda items rather than reports and here –
    - meeting frequency needs to be addressed (i.e. the Joint COPs Meeting is becoming more like a mini land-grant meeting with Association of Research Directors (ARD) and the Board of Directors of the APLU Board on Human Sciences (BoHS) meeting at the front end of the meeting)
  - a conference call between the Senate Committee on Agriculture and Doug Steele took place and there is great concern that long-term damage to agriculture has occurred as a result of the NIFA and ERS move; BAA and APLU was asked to help NIFA fulfill its mission

- the BAA Committee on Legislation and Policy (CLP) will become active after the first of the year; the CLP's will meet on Saturday, November 9, 2019 just prior to the start of the APLU Annual Meeting
  - Orlando McMeans and Doug Steele have been looking at ways to lighten the load of the PBD Chair – possibly having an *ex officio* role of the immediate past Chair of the PBD serve as the PBD liaison to the CARET Executive Committee and/or the immediate past Chair of the Administrative Heads Section (AHS) (Alan L. Grant) serve as the PBD liaison to the Food Systems Leadership Institute (FSLI)
  - Doug Steele and Tom Coon have begun working on assessments and will give a more detailed report on this topic at the PBD meeting in November
  - it would be helpful to have a land-grant roadmap of priorities and funding
- Entered into Executive Session to discuss staffing issues at APLU and the Cornerstone Government Affairs contract
  - Received a report from Steven J. Loring, Chair of the Communications and Marketing Committee (CMC) and the group recommends hiring an expert in communications to develop a national plan that will meet the needs of the sections – a draft will be circulated at the Joint CES-ESS meeting in Nashville and to AHS at a later date
  - Adopted a motion to approve the [recommendation](#) from the Communications and Marketing Committee to hire, on a one-year contract, an expert in communications/marketing to develop a national strategic plan using current assessed funding
  - Adopted a motion to accept the final report from the Strategic Realignment Committee, thank the Committee for their work, and agreed that the work of the group has been completed
  - Agreed to hold the 2020 Spring Meeting of the BAA Policy Board of Directors' Meeting on March 3, 2020 following the 2020 Joint CARET/AHS Meeting in Washington, DC
  - Agreed to consider holding the 2020 Joint COPs Meeting in Kansas City, MO and to have a keynote address for breakfast on the final day (July 22, 2020) and the Policy Board of Directors could meet that afternoon (*Steele and Gouge*)
  - Confirmed the following meeting dates of the BAA Policy Board of Directors –
    - November 12, 2019, Hilton San Diego Bayfront, San Diego, CA
    - March 3, 2020, Omni Shoreham Hotel, Washington, DC
    - July 22, 2020, Kansas City, MO (to be determined)
  - Adjourned the meeting at 3:59 p.m. (PDT)

The following members/staff were present: **Orlando F. McMeans** (Chair), *West Virginia State University*; **Thomas G. Coon** (Chair-Elect), *Oklahoma State University*; **R. Elaine Turner** (Academic Programs Alternate), *University of Florida*; **Michelle S. Rodgers** (Cooperative Extension),

*University of Delaware*; **Gary A. Thompson** (Experiment Station), *The Pennsylvania State University*; **John R. Vreyens** (International Agriculture), *University of Minnesota Extension*; **Mark**

**Latimore, Jr.** (1890 Institutions), *Fort Valley State University*; **Stephen R. Yanni** (1994 Institutions), *Bay Mills Community College*; **Richard A. Cavaletto** (APLU Non-Land-Grant Institutions), *California Polytechnic State University*; **Lee S. Yudin** (Insular/Territorial Institutions), *University of Guam*; **Douglas L. Steele**, *APLU*; **Eddie G. Gouge**, *APLU*; **Richard M. Klemme**, *ECOP Staff*; **Wendy Fink**, *ACOP Staff*; and, **Eric Young**, *ESCOP Staff*; and, **Albert E. Essel** (*1890 Institutions Staff*).

**The following member/staff were absent: Cindy L. Akers** (APLU Non-Land-Grant Institutions), *Texas Tech University*.

**The following individuals were guests to the meeting: Steven J. Loring** (Communications and Marketing Committee) and **Chuck Ross**, *University of Vermont*.