Call for Examples

Effective and Innovative Policies and Practices for Managing University Intellectual Property

APLU Task Force on Managing University Intellectual Property
AAU Working Group

Submissions Due By July 27, 2015

APLU’s Task Force on Managing University Intellectual Property and the AAU Working Group on Technology Transfer and Intellectual Property are seeking examples of innovative and effective university policies and practices in managing intellectual property. The two groups will review the submitted examples, and select examples will be shared with the associations’ memberships.

Each submitted example should demonstrate one or more of the following:

- the evolution of the ways in which universities engage with stakeholders around university discoveries
- how university policies and practice demonstrate consistency with generally-accepted core principles related to IP and technology transfer (such as Nine Points to Consider in Licensing University Technology, or recommendations in Managing University Intellectual Property in the Public Interest)
- how institutional policies restrict the university from working with entities that acquire intellectual property rights with no real intention of commercializing the technologies
- the development of approaches to measuring the success of university technology transfer beyond patent and licensing figures alone, and as part of broader economic engagement efforts
- novel and effective approaches to solving timescale and other challenges of moving university discoveries from lab to market
- approaches to including technology transfer in consideration of promotion and tenure
- the responsiveness of universities to industry partners, government agencies, economic developers, and other participants in regional and national innovation ecosystems.

Examples should be in the form of a brief case description and should not exceed 1,000 words (about two single-spaced pages).

All of the following types of information should be included:

- Indicate whether the example is a university policy or practice, or includes elements of both.
- A descriptive title (no more than 10 words, though you may include a subtitle up to another 10 words)
• An indication of the ways in which the policy or practice aligns with Nine Points to Consider in Licensing University Technology, Managing University Intellectual Property in the Public Interest, and/or other relevant publications, reports, or statements.

• An indication of the ways in which the policy or practice helps to achieve or demonstrate the societal benefits and other public purposes of university intellectual property management.

• Which of the following IP stakeholders are related to the policy or practice: student researchers and inventors, faculty researchers and inventors, individual entrepreneurs, small- to medium-sized businesses, large industry partners, government partners, economic development organizations, policy makers, others. Please be sure that the narrative for your example clearly references any related stakeholders and explains the connection.

• Why you consider the policy or practice to be innovative and/or effective—what evidence does your university have for effectiveness? What indicators are you using?

• Links to additional descriptions or resources on your university’s or relevant partners’ web sites.

Examples should be submitted by July 27, 2015 to cicep@aplu.org (please DO NOT submit examples to any other email address at APLU—we will be looking for them in the CICEP email inbox only).

Questions may be directed to Jim Woodell at APLU—jwoodell@aplu.org, 202-478-6044—or Toby Smith at AAU—toby_smith@aau.edu, 202-408-7500.