

Sunday, June 26

10:00-12:00 p.m.	Registration	Rogue Foyer
12:30-1:45 p.m.	Executive Committee Lunch (*Executive Committee Members Only)	Rogue Room & Foyer
2:00-5:00 p.m.	Executive Committee Meeting (*Executive Committee Members Only)	Rogue Room & Foyer
4:00-6:00 p.m.	Registration	Rogue Foyer
6:00-8:00 p.m.	Welcome Reception (Light appetizers will be served)	DEN Restaurant

Monday, June 27

7:00-10:00 a.m.	Registration	River Foyer
7:30-8:45 a.m.	Breakfast	River Foyer

9:00-12:00 p.m.	Data are Everywhere! Drivers of Change and Emerging Models for Managing and Using Data	River Ballroom
<p>Two complementary sessions will introduce and discuss strategies, opportunities, and challenges for institutions as they implement campus-wide models to more efficiently manage and effectively utilize new sources and increasing volumes of data. Three general institutional characteristics will be explored: differences in organizational centrality, changes in functional relationships, and evolving roles/responsibilities across campus.</p> <p>Panelists from the University of Arizona, Bowling Green State University, and Portland State University will discuss the drivers of organizational evolution on their campuses and emerging organizational structures and new collaborations for managing and engaging with data. The structure of how a campus manages and engages with data for institutional effectiveness and improvement can be framed in various ways. Are the responsibilities for compiling and analyzing data centralized, or located within one specialized office/unit, within the institution? Or de-centralized across several offices/units within the institution? Or somewhere along this continuum? What are the benefits and challenges of centralized vs. federated models? These sessions will further explore how traditional roles and responsibilities for managing campus data resources shape and are shaped by organizational change and structure. The partnerships, new or existing, campus leaders engage in are important to identify and prepare leaders from all areas of an institution to move forward effectively and efficiently for the good of all students.</p> <p>Moderator: Rita Cheng, President, Northern Arizona University</p> <p>Panelists:</p> <ul style="list-style-type: none"> ◇ Angela Baldasare, Assistant Provost for Institutional Research, University of Arizona ◇ Julia Matuga, Associate Vice Provost for Institutional Effectiveness, Bowling Green State University (Ohio) ◇ Kathi Ketcheson, Director, Institutional Research & Planning, Portland State University 		

9:00-10:15 a.m.	Data are Everywhere! Drivers of Change in Organizational Structures, Roles & Responsibilities (Part 1)	River Ballroom
<p>Why do we need to restructure? What's driving the need for change? What opportunities and challenges do we face?</p>		

10:15-10:45 a.m.	Coffee Break	River Foyer
10:45-12:00 p.m.	Data are Everywhere! Emerging Models for Effectively Managing and Utilizing “Ubiquitous Data” (Part 2)	River Ballroom
How are we restructuring? What are the emerging organizational ecologies? Who is involved now that wasn't before, e.g., communications, strategy? What new collaborations are now necessary?		
12:15-1:30 a.m.	Networking Lunch (Meal included with registration)	DEN Restaurant
1:45-3:00 p.m.	Approaches to Data Governance for Informing Campus Stakeholders	River Ballroom
<p>The increase in availability of and demand for diverse institutional data poses new challenges to the way universities have traditionally handled data governance. Issues of data security, integrity, and usability have always been of concern, but these days they have been heightened by the growing need to deliver fast and reliable data analysis to inform decisions. Many institutions are rethinking their policies, standards, and accessibility procedures related to data and how to best serve their different stakeholders' needs around campus. This session will explore different innovative models of data governance currently being implemented, some of the rationale that led to such implementations, the obstacles that need to be overcome in the different approaches, and their accomplishments.</p> <p>Speaker/Moderator: Paul Klute, Director of Institutional Research, University of Georgia</p> <p>Panelists:</p> <ul style="list-style-type: none"> ◇ Jason Fishbain, Chief Data Officer, University of Wisconsin-Madison ◇ Mike Kelly, Chief Data Officer, University of South Carolina 		
3:00-4:30 p.m.	Small Group Networking, Reactions, and Reflections	River Ballroom
Join a member of the CIMA Executive Committee in smaller groups to get to know some of your fellow Commission members and talk about your reactions and reflections from the day's presentations. What surprised you? What do you want to know more about? How can you see some of today's topics guiding conversations on your campus?		
6:30-8:30 p.m.	Dinner in Portland (Meal included in registration) (Guests may join for an additional fee)	Portland City Grill 111 SW Fifth Ave., 30th Floor, Portland, OR 97204.
Tuesday, June 28		
7:30-8:45 a.m.	Breakfast	River Foyer
9:00-10:15 a.m.	CIMA Business Meeting	River Ballroom
All members of CIMA are encouraged to attend the business meeting to participate in discussion about the future direction of the Commission, updates from APLU, and information about the November APLU Annual Meeting in Austin, Texas.		
10:15-10:45 a.m.	Coffee Break	River Foyer

10:45-12:00 p.m.	Data-Informed Communications: Beyond the Spreadsheet	River Ballroom
<p>Well-established partnerships among data owners, content experts, and communicators are key to providing messages that tell the right story, in the right way, to the right audience. Organizations with strong, strategic, and proactive communications – including audience-oriented data presentation and messaging – can lessen the urge/need to resort to reactive communications. Using case studies as illustrative examples, this panel will discuss how these strategic partnerships can work effectively in different types of organizational structures. In addition, the panel will discuss some approaches and best practices for creating successful, data-informed communications for a wide variety of stakeholders.</p> <p>Moderator: Stephanie Bond Huie, Vice Chancellor for Strategic Initiatives, University of Texas System</p> <p>Panelists:</p> <ul style="list-style-type: none"> ◇ Paula Bales, Communications Coordinator, Office of Strategic Initiatives, University of Texas System ◇ Mark Johnson, Senior Director of Media Relations and Strategic Communication, Arizona State University ◇ Tom Milligan, Vice President for External Relations, Colorado State University 		

Commission on Information, Measurement, & Analysis Executive Committee

Officers

Kim Wilcox
CIMA Chair
 University of California-Riverside, Chancellor
chancellor@ucr.edu
 Assistant: Suzette Lyons, suzette.lyons@ucr.edu

M. Roy Wilson
CIMA Chair Elect
 Wayne State University, President
president@wayne.edu
 Assistant: Laurie Scarborough,
laurie.scarborough2@wayne.edu

Stephanie Bond Huie
CIMA Secretary
 University of Texas System, Vice Chancellor, Office of Strategic Initiatives
shuie@utsystem.edu
 Assistant: Nancy Nilson, nnilson@utsystem.edu

Lisa Freeman
CIMA Secretary Elect
 Northern Illinois University, Provost
lfreeman1@niu.edu
 Assistant: Liz Wright, ewright1@niu.edu

Executive Committee

Joel Hartman
 University of Central Florida, Vice Provost/CIO
Joel.Hartman@ucf.edu

Roy Mathew
 University of Texas-El Paso, Associate VP, Institutional Research
rmathew@utep.edu

Rita Cheng
 Northern Arizona University, President
rita.cheng@nau.edu
 Assistant: Dianna Grimaldi, dianna.grimaldi@nau.edu

Michael Gower
 Rutgers, Senior VP for Finance Treasurer
michael.gower@rutgers.edu
 Assistant: Gail Faber, faber@oldqueens.rutgers.edu

Braden Hosch
 Stony Brook, Asst VP for Institutional Research, Planning, and Effectiveness
braden.hosch@stonybrook.edu

Tiffany Beth Mfume
 Morgan State University, Director of Student Success and Retention
tiffany.mfume@morgan.edu

Executive Committee (Continued)

Gesele Durham

University of Wisconsin- Milwaukee,
Assistant Provost for Institutional Effectiveness and
Director,
Office of Assessment & Institutional Research
gedurham@uwm.edu

Greg Schuckman

CGA Liaison
University of Central Florida
Director, Federal Relations
Greg.Schuckman@ucf.edu

James Morales

CSA Liaison

Utah State University, Vice President for Student
Services
james.morales@usu.edu
Assistant: Suzanne Thorpe, Suzanne.thorpe@usu.edu

Meeting Planning Subcommittee

Stephanie Bond Huie

Co-Chair

University of Texas System,
Vice Chancellor, Office of Strategic Initiatives
shuie@utsystem.edu
Assistant: Nancy Nilson, nnilson@utsystem.edu

Arley Williams

University of Wyoming
Assistant Vice President and
Special Assistant to the Vice President,
Division of Administration
Arley.Williams@uwyo.edu

Tiffany Beth Mfume

Co-Chair

Morgan State University,
Director of Student Success and Retention
tiffany.mfume@morgan.edu

Julia Mame Matuga

Bowling Green State University
Associate Vice Provost, Institutional Effectiveness
jmatuga@bgsu.edu

Valeria Garcia

University of South Florida
Assistant Vice President, Office of Decision Support
vgarcia@usf.edu

Neena Verma

University of Massachusetts
Director of Institutional Research
nverma@umassp.edu

Rodolfo Torres

University of Kansas
Associate Vice Chancellor for Research & Professor of
Mathematics
torres@ku.edu

APLU Staff

Christine Keller,

ckeller@aplu.org, 202-478-6043

Teri Lyn Hinds (CIMA Liaison),

thinds@aplu.org, 202-478-6081

Nathalie Dwyer,

ndwyer@aplu.org, 202-478-6042