RECRUITMENT OF UNDERREPRESENTED STUDENTS

DR. AN TOMIA FARRELL
NATIONAL MANRRS PRESIDENT
OVERVIEW

National society that welcomes youth grades 7th to 12th from all backgrounds to participate in the advancement of individuals in the areas of *agriculture, natural resources, and related sciences*

- Cultural Awareness
- Leadership
- Communication
- Teamwork
- Personal & Professional Development
- Mentorship from collegiate members
- Promote Agriculture Literacy
- Service Learning
- Science Fairs
- Application of skills & disciplines in related fields
- Attend Regional Cluster, Leadership Institutes, & National Conference
MANRRS NETWORK

- 65 chapters nationwide
- 2,050 active members
- 85% students
- 15% professionals
- 653 Jr. MANRRS members
JR. MANRRS CHAPTER

- **Sponsor:** Collegiate Chapter
- Advisor
- Jr. MANRRS Executive Board
- 4-H State Representative on the KY 4-H State Teen Council

- **Curriculum:** 10 modules
  - Teaching methods & techniques
  - Healthy living
  - Etiquette
  - Diversity & Inclusion
  - Character Development
  - Communication
  - Leadership
  - Career Explorations
  - Service Learning & Civic Engagement
KENTUCKY JR. MANRRS LEADERSHIP INSTITUTE

- Scholar weekend
- 100 students will be accepted
- Networking/Opportunity Fair
- Contests (Public speaking, Interview, Impromptu speaking, Quiz bowl, and more)
- Workshops
- Tours
- Food & Fun
STRUCTURE OF JR. MANRRS LEADERSHIP INSTITUTE

- **Community**: Lincoln University
- **Cooperative Extension**: University of Kentucky
- **Collegiate based:**
  - Alabama Chapters (Alabama A & M, Tuskegee, and Auburn University)
  - Purdue University
Positive Outcomes

- Middle & high school engagement
  - FRYSC
  - Agriculture high schools
  - College & Career Coach
  - Extension
  - Ag Educators

- Pipeline program: 26 commitments

- Currently 11 Jr. MANRRS chapters across the state (120 counties in Kentucky)

- National seven time consecutive Chapter of the Year

- Two National Advisor of the Year

- Regional Chapter of the Year for eight years consecutively

- National Officers (26)
CHALLENGES

• Dean Support
• Advisor - faculty or staff
  – Paid, volunteer, “voluntold”
• Intentional recruitment from others in the college
• Set meetings and beneficial content
• Stigma of Agriculture
• Funding
  – Scholarships
QUESTIONS?

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