

Accelerating Adoption of Adaptive Courseware at Public Universities



Supporting Scale

- Georgia State University (GSU) has focused on high-enrollment, general education courses that have significant DFW rates, with the aim of making a significant and sustainable impact on retention and graduation rates for high risk populations.

Global Issues

There is no single way to implement adaptive courseware and no single timeline for success. Each implementation requires a different approach that brings faculty, administrators, instructional designers, technologists, and courseware providers together to create a course that has the greatest potential to positively impact student success. At GSU, implementing an adaptive approach to Global Issues required a custom-built course instead of something straight “out of the box.” This approach meant that faculty were embedded in the development of the courseware and had a significant say in how the courseware would be used. This approach required that the faculty rethink the way the course was taught through consultation with instructional designers and colleagues. It was a heavy lift and has required ongoing resources, time and effort but the result is a high-quality product operating at scale. This approach also required that the faculty rethink the way the course was taught through consultation with instructional designers and colleagues.

By the Numbers

5 Courses using adaptive courseware 

4,000 Fall 2018 enrollment 

Priorities for 2019 and Beyond

Explore alternative adaptive courseware implementations.

Engage with student support services to ensure that students have access to these services.