COLLABORATIVE RECRUITMENT
Strategies to Work Together
First Collaboration – OMP & OAP

Office of Multicultural Programs & Office of Academic Programs

- Myron McClure | Assistant Director - OMP
- Amy Jo Jones | Assistant Director – OAP

Job Similarities

- Leadership Organization Advisors
  - MANRRS
  - Ag Ambassadors
- Pre-College Program Managers
- Undergraduate Student Recruitment
  - All College Initiatives
  - URM Student Populations
“Are you interested in Purdue?”
“what do you want to study?”
Making group programs interest-focused
COLLABORATIVE RECRUITMENT MODEL

DEPT.
All participants experience everything

COLLEGE
Let them know those Experiences are a part Of our College

UNIVERSITY
Create Campus Comfort
STORIES AND EXAMPLES

- World Food Prize Youth Institute
- CARET Student Day (partner with College of Health & Human Science)
- Pre-College Programming (PASA)
EXECUTION

INCREASED PRE-PROGRAM LOGISTICS
Group Rotations – rooms/labs
Manpower
Registration sizes

OPEN COMMUNICATION
Departments – SAVE THE DATE
Program Attendees
Open-mind – not focused
“If you’re confused, we did our job”
Other University Partnerships

Office of Development

Pre-College Programming (World Food Prize Youth Institute)

Student yield (Admitted Student Visits)

Student Ambassador Relations
Other University Partnerships

Industry & CBO
COLLABORATIONS TO FURTHER DEVELOP Purdue Extension
Ag Alumni Office
Community-Based Organization
Campus Partners (Colleges, University Residences, Dining)
THANK YOU

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