Student Ambassadors and Prospective Student Connections
On January 15, 2020, a $50 million gift – one of the largest gifts in Oklahoma State’s history – was given to our college and its facilities by Kayleen and Larry Ferguson of the Ferguson Family Foundation. To honor the Fergusons' generosity and their vision for the future, we have renamed our college to the Ferguson College of Agriculture.
“When visiting a campus, the scenery, building and location all play a role into deciding a university to call home for the next four years, but it’s the conversations with students, like the ambassadors that will make the final decision of where to call home.” – Bobby Marchy, AGCM 2022
Ambassador Team

Selection Process

• Between 20-25 Students
• Application and Interview
• Student Body Representation
  - Majors
  - Backgrounds
  - Involvement
• Participatory Leadership Skills
  - Service!
“Being an ambassador at OSU, especially in the Ferguson College of Agriculture is unique because of the family we have as a team…” – Jack Palla, AGBU 2022
Ambassador Team Training

- Initial Training
  - Admissions Information Training
  - Ferguson College of Agriculture Info
  - Processes an Procedures
    - Recruitment Events
    - Prospective Student Visits
- Continuous Training
  - Semester Training
  - Weekly Meetings
  - Feedback
  - Student Lead
Prospective Student Connection

“The ambassadors were the major reason I chose to go to OSU. I remember meeting the ambassadors at National FFA Convention and immediately feeling a connection. Hearing their stories and their passion for our college made me completely sure OSU was the right choice for me.” – Jerryca Haller, AGED 2020
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